

Business Consulting Services

Whether you want help starting, managing or growing a business in Waukesha County, the Waukesha County Center for Growth is your business resource.

In collaboration with the Small Business Development Center (SBDC) network, the Center for Growth supports entrepreneurs and business owners in many areas, including:

START	MANAGE	GROW
Developing a business plan and exploring financial options	Budgeting and financial planning for profit	Marketing and sales growth
Solving operational problems	Evaluating business opportunities	Finding new markets
Attracting customers and building sales	Addressing employee recruitment and retention challenges	Seeking funds for expansion
Performing market research	Performing industry comparisons	Developing financing options
Conducing commercial real estate searches (sale and lease)		

Have you started a business? Are you seeking to expand your business? Do you need funds to grow your business? If you have answered “yes” to any of these questions, get help from the Waukesha County Center for Growth now.

Enjoy these benefits of working with the Center for Growth:

- **No-cost**, one-on-one consulting with experienced professionals
- Confidentiality
- Guidance on business operations and raising capital
- Access to useful tools and resources for new ventures and growing businesses, market research, industry benchmarking, decision-making and action planning
- Connections with other resource partners

Our business consulting is funded by the Small Business Administration, and is at **no cost** to you. Lucy Waldhuetter and Phil Ostroski are the business consultants at the Center for Growth.

Lucy Waldhuetter can be contacted at 262.409.2622 or lwaldhuetter@waukeshagrowth.org

Phil Ostroski can be contacted at 414.379.5707 or philip.ostroski@business.wisconsin.edu

To request consulting, please click [here](#) or contact Lucy or Phil.

Our Services

Waukesha County is a premier place to locate, conduct and grow business. The Waukesha County Center for Growth is Waukesha County's economic development organization. Created in 2016, we are focused on generating capital investment, creating jobs and growing Waukesha County's economic base. We work to ensure each organization doing business in Waukesha County will reach its fullest potential.

<p>Business Attraction</p> 	<p>The Center for Growth is the central point of contact for prospective companies, brokers and developers interested in Waukesha County. We work closely with local governments, real estate partners, workforce/education entities, Milwaukee 7, the Wisconsin Economic Development Corporation and more to address your needs and package projects.</p>
<p>Site Selection</p> 	<p>Waukesha County boasts more than 100 million square feet of industrial and office space. We work with you at no cost to identify the best place for your business, from small retail or office spaces to large industrial buildings or sites available for new development.</p>
<p>Business Financing</p> 	<p>The Center for Growth has access to Revolving Loan Funds and other financial tools. We work with your business to develop financial packages tailored to the needs of your project, from Main Street retail to the largest corporate office and industrial projects.</p>
<p>Approval Process</p> 	<p>Our staff understands the local approval process and will work with you to navigate it. We assist with any county, state or other regulatory approvals that may be required. We act as your customer service representative in garnering the approvals necessary to move your project ahead in the shortest possible time frame.</p>
<p>Business Consulting</p> 	<p>In Waukesha County, our business consulting services are funded by the Small Business Administration and the Waukesha County Center for Growth, and are provided at no cost to businesses. We are focused on helping small and mid-sized businesses to improve and grow, and entrepreneurs to launch successful enterprises. No matter what stage your business is in, let our business consultants be of assistance to you.</p>
<p>Workforce Development</p> 	<p>We work to develop, attract and retain talent in Waukesha County. Our staff can help you identify where your future labor force will come from, the training necessary to provide the desired skills and available funding to cover a portion of training costs. We work closely with partners, local school districts and others to address your talent needs.</p>