



# Board Meeting Event Packet

KELLY JOHNSON FOUNDATION

## LABOR DAY 5K RUN / WALK

Saturday, Sept. 5<sup>th</sup>, 2026

9am - 10:30am CST

Elm Grove Village Park  
13600 Juneau Blvd, Elm Grove, WI  
53122

### Founder/Event Host: Kelly Johnson

Phone 414.253.6128

Website [www.kjfw.org](http://www.kjfw.org)

Email [info@kjfw.org](mailto:info@kjfw.org)





## Introduction to Our Nonprofit

The Kelly Johnson Foundation is 501(c)(3) nonprofit, founded by Kelly Johnson in 2014. The organization that aims to give back to schools and communities while encouraging individual's goals and passions by hosting an array of sports and other pop-up events. With everything that KJF hosts, 100% of the proceeds go towards the Johnson Family Scholarship, which is awarded to high school seniors each year. The students chosen for the award are dedicated, hardworking students that show commitment towards their future.

In the past, KJF has hosted the Johnson Summer Classic Tennis Tournament, numerous other tennis competitions, pickleball tournaments, Turkey Trot 5Ks, and various other events. We uphold our tradition of hosting past events annually while also introducing new ones.

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# About Us

To gain insight into the Kelly Johnson Foundation, it's crucial to understand our vision and mission, both for the present and the future of our nonprofit. At the core of all our events lies the overarching aim to build a sense of community and unity. We aspire to serve as a hub where individuals can gather to enjoy themselves, connect with like-minded individuals, and engage in physical activity simultaneously.

We believe in the power of collaboration and strength of partnerships with brands and businesses. With a shared vision, we are dedicated to fostering meaningful connections and making a lasting impact.

Together, we strive to create experiences that inspire, empower, and impact the community. With every partnership, every connection, we move closer to realizing our shared vision. We invite you to participate in our charity events and showcase the Village of Elm Grove's commitment to making a difference.

## Meet The Team



**Kelly Johnson**  
KJF Founder



**Gracyn Cox**  
Event Marketing



**Kasey Chloe**  
Event Marketing

# About The Event



## Labor Day 5K Run/Walk 2026

The Kelly Johnson Foundation is hosting its Labor Day 5K on Saturday, September 5th, 2026 at 9:00am CST at Elm Grove Village Park.

Race proceeds will help the Kelly Johnson Foundation support local high schools in the US that have insufficient funding for after-school athletic and extracurricular programs and grow its Johnson Family Scholarship program.

Participants are welcome to run, walk or stroll their way to the finish line! The 5K race will be timed, awards given out to the top male and female runners/age by division & overall male and female finisher. Pre-registered participants will receive an exclusive short sleeve Labor Day 5K shirt (Guaranteed before Aug. 1st)!

Pre-Race Packet Pickup at Wisconsin Athletic Club (WAC) Brookfield on Fri, Sept. 4th from 12-4pm CST.

### Race Day Schedule

7:30 a.m. Setup

8:00 to 8:45 a.m. – Race Day Registration and Shirt/Bib Pickup

9:00 a.m. – Start of 5k Run and Walk

10:15 a.m. – Post Race Awards

10:00 a.m. – 10:30 am Teardown

10:30 a.m. – Conclusion of Event

Check out our website and registration link for more info!

<https://www.kjfwf.org/events/laborday5k/>



## Event Highlights

**Date:** Saturday, Sept. 5<sup>th</sup>, 2026

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**Time:** 9am – 10:30am CST

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**Location:** Elm Grove Village Park, (13600 Juneau Blvd, Elm Grove, WI 53122).

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**Expected Attendance:**  
100-150

# Notice of Community Event

Proposed Event Notice Sent to Properties surrounding event area

Proof of event notice (delivery of notice at least three (3) weeks prior to the event to properties within a 500' radius of the event – the Village will provide mailing addresses for affected properties)

## NOTICE OF COMMUNITY EVENT

Labor Day 5K – Presented by the Kelly Johnson Foundation

This notice is to inform you of an upcoming community event that will take place near your property.

The Labor Day 5K, presented by the Kelly Johnson Foundation, is scheduled for Saturday, September 5, 2026, from 9:00 a.m. to 10:30 a.m.

The event will include a 5K run/walk and may involve a temporary increase in pedestrian activity and brief, intermittent traffic impacts in the surrounding area during the event timeframe. Event staff and volunteers will be present to help ensure safety and minimize disruption.

This notice is being provided at least three (3) weeks in advance in accordance with Village requirements for properties located within a 500-foot radius of the event area.

We appreciate your understanding and cooperation as we host this community event. If you have questions or concerns, please contact:

Kelly Johnson

414.253.6128

[kelly@kjfwfwi.org](mailto:kelly@kjfwfwi.org)

Additional event details can be found by visiting our website:

<https://www.kjfwfwi.org/events/laborday5k/>

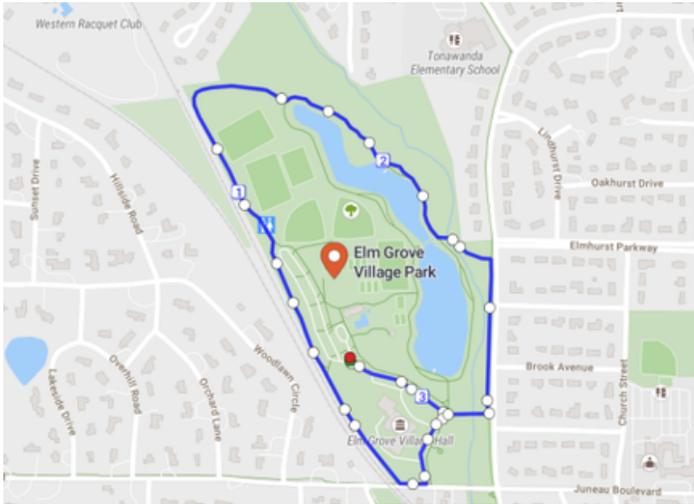
Thank you for your support.

Sincerely,

Kelly Johnson Foundation

Event Organizer

# Course & Registration Details



**Course Details:** Race starts at the parking lot of the Elm Grove Village Park, and proceeds towards east park entrance bike path and heads north onto path, following the park trail counter-clockwise around the park. The race will continue to do a complete loop, turning left from Juneau Boulevard south park entrance and proceed to do a second loop on the bike path. After the second loop, participants will turn left after Elm Grove Village Hall and head towards the finish line (same spot as the start).

<https://onthegomap.com/s/2dqtmOig>

**Registration Fees: (Online Registration <https://www.kjfw.org/events/laborday5k>)**

\$20 – 5k Run/Walk Youth Participants (14 & Under), (By 9/1) \$25 – Race Day Youth Registration

\$30 – 5k Run/Walk Seniors (65 & up) \$35 – Race Day Seniors Registration

\$35 – 5k Run/Walk Adults (15 to 64) (By 9/1) \$40 – Race Day Adult Registration

Awards will be presented to the overall male and overall female runner and top 3 male and female finishers for each division.

Short-sleeve, moisture-wicking shirt (Guaranteed size & shirt for 5k Participants registered before August 1st, limited sizes & shirts after 8/1 and Raceday Registration)

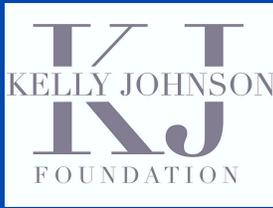
Age Groups: 14 and under, 15-20, 21-29, 30-39, 40-49, 50-59, 60 and up

Race Timing: Chip Timed – Managed through Kelly Johnson Foundation

Course Marshals, Awards, Check-in and Clean-Up – Brookfield Central Key Club (25 volunteers)

Brookfield East, Brookfield Central, Waukesha High Schools sports teams and clubs if interest

Sponsors: Performance Running Outfitters, Wisconsin Athletic Club, adidas, Gruins, Run Gum, Fortune Favors, Go Macro, and more.



**Kelly Johnson  
Foundation**

**Thank you!**

## **Contact**

**Phone**      414.253.6128

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