

ELM GROVE BEAUTIFICATION COMMITTEE
Meeting Minutes
July 11, 2018

Present: Sandy Pommerening, Wendy Johaneck, Karen Schwenkner, Katheline Finn, Elizabeth Long, Georgia Berther.

1. **Call meeting to order** – Sandy Pommerening brought the meeting to order at 8:32 am.
2. **Minutes** – Minutes from the June 2, 2018 meeting were read. The Beautification Awards Ceremony time was corrected; it will be on September 11, 2018 from 7-8:30 pm.
3. **Treasurer's Report** – Katheline Finn reported the balance in our account is currently \$4,472.10. The profit from the 2018 Plant Sale was \$256.00. The profit from the 2017 Tree Sale was \$550.00. The cost of advertising for our Plant Sale this year in the Elm Grove News Independent was \$295.00.
4. **Beautification Awards** – Four out of five recipients accepted and one declined. The committee reviewed other candidates and chose another nominee as a replacement for the fifth residential award. The winners of this year's Beautification Awards are as follows:

Residences:

1545 Greenway Terrace
15150 Briaridge Court
1120 Lower Ridgeway
1420 Victoria Circle North
1850 Pilgrim Parkway

Businesses:

Elm Grove Community Foundation for the hanging floral baskets in the Village
The mall on Bluemound Rd. which includes Culvers and Firehouse Subs

Wendy placed phone calls and sent letters of congratulations to all award recipients. Laurie McGinnis will be the photographer this year for the winner's gardens and landscaping. Photographing will take place on 7/16/18 with 7/18/18 as a rain date. Gifts for the award recipients this year will be a framed 8x10 picture and notecards of their gardens and landscaping. Sandy will provide the frames.

A signup sheet was passed out to all our members for the Award Ceremony tasks. All tasks were assigned. Setup time for the ceremony is 6:15 pm. The library window the Beautification Award winners will be decorated by Elizabeth and Katheline using 8x10 photographs of the winner's gardens. Sandy will submit the photos to our local newspapers. The Award Ceremony will be held Tuesday, September 11, 7-8"30 pm.

5. **Elm Leaves Article** – Discussed placing helpful gardening tips for spring, and fall cleanup and care of gardens, sponsored by the Beautification Committee, in the Elm Leaves Newspaper. Will ask Ron Hill if he would be interested in being involved.
6. **Publicity: Tree Sale** – Take pictures of trees and provide testimonials from Elm Grove residents who purchased trees from our sale; place in August issue of Elm Grove News.

7. **Tree Sale** – Posters for our Tree Sale were passed out to our members to distribute to local businesses. Katheline will place the Tree Sale poster on the app Next Door/Elm Grove.
8. Other Business – At our next meeting on August 1, 2018, we will make our final plans for the Awards Ceremony.
9. Next meeting held August 1, 2018 at 8:30 am
10. Meeting adjourned at 9:35 am

Respectfully submitted,

Georgia Berther
Secretary