

VILLAGE OF ELM GROVE  
COMMITTEE OF THE WHOLE  
MONDAY, MARCH 14, 2016 - 6:00 P.M. \* PARKVIEW ROOM

**1. Bring Meeting To Order And Roll Call**

**2. Review And Discussion Of Park And Open Space Plan**

Documents: [\*comprehensive park and open space plan compiled.pdf\*](#)

**3. Discussion Regarding GIS**

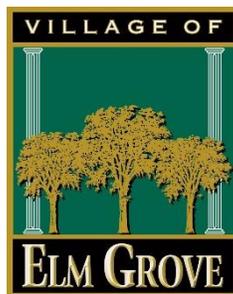
**4. Discussion Regarding Reinder's Development Proposal Process And Expectations**

**5. Other Business**

**6. Adjourn**

# Comprehensive Park and Open Space Plan

Village of Elm Grove, Waukesha County, WI



Village of Elm Grove  
13600 Juneau Boulevard  
Elm Grove, WI 53122  
(262) 782-6700

ADOPTED BY THE VILLAGE OF ELM GROVE

Date To Be Determined

Village Board of Trustees

Neil Palmer, President

John Domaszek

George Haas

Pat Kressin

Patty Kujawa

Thomas Michalski

Jack Nelson

Park and Recreation Board

Patty Kujawa, Chair & Trustee

Pat Kressin, Trustee

Thomas Michalski, Trustee

Joe Coffey

Dick Hinchcliffe

Sue Retzack

Rebekah Schaefer

Tobias Wolf

Park and Open Space Ad-Hoc Committee

Thomas Michalski, Chair & Trustee

Kevin Jacobson

Doris Kaun

Dimitra Lemberger

Susan Retzack

Christine Torkelson

Andy Vrakas

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## APPENDICES

- Appendix A - Resolution of park plan approval from Elm Grove Board of Trustees
- Appendix B - State Comprehensive Outdoor Recreation Plan (SCORP)
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- Appendix D - Village of Elm Grove Park Survey Results
- Appendix E - Focus Group Results
- Appendix F - Park Naming Policy

## CHAPTER ONE: OVERVIEW - GOALS AND OBJECTIVES

### FORMAL PLAN APPROVAL

The Village of Elm Grove residents were very involved in the review and update of the 2015 Park and Open Space Plan. The Village conducted a survey of 600 random Elm Grove Residents as well as several focus groups asking residents what their feelings were regarding certain park features and the future park and recreation developments. The results were compiled and then taken into consideration in the final planning stages.

These ideas were then utilized to create a framework of actionable steps and included in this Comprehensive Park and Open Space Plan. The Elm Grove Recreation Committee and Park and Open Space Ad-hoc Committee reviewed the Park and Open Space Plan and the plan was then sent to the Village of Elm Grove Board of Trustees for formal approval. The Village of Elm Grove Park and Open Space Plan was approved at the Trustees' December 21st, 2015 meeting. A copy of the resolution is included in Appendix A.

Adoption and implementation of this plan will, over time, provide a Village-wide system of park and open spaces, highlighting the local natural resources and provide high quality programs, activities and events that utilize these spaces. Such a system will serve to preserve and enhance the natural resource base of the area as well as provide opportunities for a wide range of outdoor recreation activities while at the same time stimulating the local economy.

The importance of plan implementation to the overall quality of life for Village residents cannot be over emphasized. Elm Grove's natural resource amenities are as irreplaceable as they are invaluable, and, once lost, are lost forever. Action taken now to implement the adopted a plan not only will preserve these natural resources—and thereby the natural beauty of the Village for this and future generations—but will also facilitate the provision of a park and open space system that can provide opportunities for Village residents to participate in a wide variety of outdoor recreation activities close to home.

INTRODUCTION

The Village of Elm Grove is located in eastern Waukesha County, adjacent to Milwaukee County in southeastern Wisconsin. Elm Grove is 3.3 square miles in area and is bordered by the City of Brookfield to the north, west and south, and the



City of Wauwatosa to the east. Interstate 94 is located less than one mile south and Interstate 43 is located 5.5 miles south. US Highway 45 is located less than one mile east while US Highway 18 defines the southern border. The Village of Elm Grove has one public transit route operated by the Milwaukee County Transit System. Amtrak and the Canadian Pacific Railway bisect the Village from east to west through the downtown business district. Being in the southeastern region of the state, Elm Grove is located within the Kettle Moraine. The soft rolling landscape gives Elm Grove a unique character.

While recognizing the importance of providing recreational opportunities to its residents and preserving the natural resource base, the Village of Elm Grove has developed this Comprehensive Park and Open Space Plan as an integral part of the Village’s Comprehensive Plan. The goal of creating a Comprehensive Park and Open Space Plan in Elm Grove is to identify issues of significance that need to be considered when developing policies, programs, or actions that will affect outdoor recreation in the future.

The primary purpose of this plan is to work with the land and implement overarching goals necessary to provide adequate year-round recreational opportunities for a variety of leisure time activities for the present and future residents of the Village of Elm Grove. It is also intended that the adopted plan will make the Village eligible for State and Federal assistance funds for the development of park and recreational elements and services over the next ten years.

## GOALS AND OBJECTIVES

The Recreation Department has set a mission statement by which all planning efforts must follow. The mission of the department reads: “The Village of Elm Grove Recreation Department is committed to improving the quality of life for all residents of Elm Grove. This is accomplished by providing high quality parks and open spaces, facilities, programs and special events.”



The Village’s intent for the plan is expressed as a series of goals and objectives that work towards the Recreation Department’s guiding mission which was stated above. The goals are broad statements about what the Village wants to achieve. Goals typically are expressed in general terms such as “Coordinate development efforts and the use of recreational facilities between the Village of Elm Grove, local schools, churches and regional facilities.” These broad statements form the basis from which objectives are derived to attain the goals. Objectives identify those general actions that should be taken to achieve a goal. By suggesting ways to reach a goal, objectives provide the directions that help the Village lay out various choices to consider in meeting the community’s needs. Similarly, policies identify specific action items that readily carry out the identified objective.

The following are the goals and objectives developed by the Village for outdoor recreation and open space.

**Goal A:** Coordinate development efforts and the use of recreational facilities between the Village of Elm Grove, local schools, churches, regional facilities and private facilities/entities.

**Supporting Objectives:**

- Encourage increased public use of outdoor school recreation facilities.
- Encourage cooperative Village/school/church development projects to help improve and expand recreation opportunities throughout the community in a cost-effective manner.
- Encourage increased public use of outdoor regional facilities.

**Goal B:** Maintain an adequate amount of active and passive recreational land to meet future recreational needs.

**Supporting Objectives:**

- Preserve currently owned land to meet passive and active recreation needs.
- Identify potential future acquisitions and categorize uses.

**Goal C:** Encourage the preservation of environmentally sensitive and historically significant areas.

**Supporting Objectives:**

- Encourage the use of natural features such as floodplains, wetlands, river corridors and woodlands as passive recreation areas.
- Identify and prioritize potentially significant areas for future acquisitions.

**Goal D:** Provide residents with safe, reliable recreation equipment.

**Supporting Objectives:**

- Replace old, deteriorating recreation equipment in Village Park.
- Continually maintain park equipment to ensure equipment longevity and safety.
- Replace or retrofit equipment not in compliance with Product Safety Commission guidelines.

**Goal E:** Recognize the potential for new and creative recreational programs and opportunities.

**Supporting Objectives:**

- Continually evaluate the demand for new Village recreation programs.
- Discuss the role for new or improved recreational facilities for the Village's park system and recreational programs.

**Goal F:** Utilize all available resources to further enhance the quality of the Village's park system.

**Supporting Objectives:**

- Pursue State and Federal funding programs that can aid in the purchase or development of required park system improvements.
- Recognize the potential that exists with other public and private organizations for donations to aid in park system development.
- Continually update the Village's Outdoor Recreation Plan every five years to provide the Village with a period of funding eligibility.
- Continually review the potential of alternative funding sources.

**Goal G:** Provide a wide variety of recreational programs and develop an organizational structure to properly administer these programs.

**Supporting Objectives:**

- Further develop off-season recreation programs.
- Develop programs for middle school aged kids.
- Delegate program administration among employees.

**Goal H:** Utilize the existing municipal park budget, as well as outside funding pursuits, to implement the plan.

**Supporting Objectives:**

- Review the program fee structure that incorporates resident and non-resident users at variable rates on an annual basis.
- Identify specific projects in the yearly budget using this Comprehensive Outdoor Recreation Plan as a guide.
- Conduct an operational analysis that would evaluate the strengths and weaknesses of the policy-making process, programming and scheduling, revenue, expenses and staffing.

**Goal I:** Provide residents with a trail system that utilizes environmental corridors and natural areas to provide linkages between neighborhoods, parks, the downtown business district and surrounding communities.

**Supporting Objectives:**

- Secure additional lands or public right-of-ways along environmental corridors and natural areas to ensure public access and trail continuity.
- Develop a trail system that has multiple uses and is handicapped-accessible.
- Develop trails that work in conjunction with surrounding municipalities and the region as a whole.
- Develop implementation plan for “Walkable Communities” initiatives.

**Goal J:** Involve community members of all demographics in park development, beautification projects, and recreational programming processes.

**Supporting Objectives:**

- Continue to provide & maintain park features that speak to a broad audience of park users.
- Sponsor park activities for participants of all ages and backgrounds.

**Goal K:** Provide recreational facilities that are designed to accommodate the needs of disabled users.

**Supporting Objectives:**

- Incorporate ADA specifications into the design of recreational facilities.
- Retrofit existing facilities to meet ADA requirements.

## TERMS AND CATEGORIES

Specific terms and categories standards are used throughout the plan. In order to clearly understand these terms and categories, the following concise definitions are provided.

### Terms

**Active Recreation Site:** A park designed primarily for active recreation of one or more age groups. This type of design may have as its primary feature: playfields, playground apparatus, ball fields, ball courts or a combination thereof.

**Passive Recreation Site:** A park primarily designed for picnicking, walking and other non-organized recreation interests. This type of facility often emphasizes natural settings and de-emphasizes active recreation areas.

**Play Structure:** A play system which incorporates a variety of functions such as slides, climbing bars, suspended platforms and railings interconnected in one unit. Structures are usually sized for preschool and elementary users with structure height and apparatus complexity being the determining criteria.

**Water-Based Recreation:** Those activities requiring the availability of a recreational water supply. Swimming, fishing, boating, and ice skating are examples of water based recreation.

### Categories

Five categories of parklands are used as a basis for this plan. The five park categories are: mini, neighborhood, and community parks, urban greenspace or open space and single special purpose facilities. The classifications are defined below.

#### **Mini Parks**

This park provides open space for passive and sometimes active recreation opportunities. Mini parks are enjoyed by all ages and are within walking distance of the primary users. Common users are the elderly and mothers with young children. An ideal mini park is scenic, wooded, well landscaped and provides very basic play apparatus for preschoolers such as swings, slides and sandboxes. Other features should include sidewalks, benches, water fountains, trash cans and possibly grills. The service area is confined to the sub-neighborhood level from 250 – 1,250 persons with a 0.125-mile radius. Average area size ranges from 1,000 square feet to one acre and the service area has a 0.125-0.25 mile radius.

### **Neighborhood Parks**

Neighborhood parks are designed to provide both active and passive short-term recreation activities. The primary user ranges from 5-15 years old. However, informal recreation opportunities cater to groups of all ages. Neighborhood parks should provide play apparatus for preschoolers and school aged children. Other facilities include shelters, open play lawn areas, multi-use paved court areas, areas for field games with possible limited seating, wading pools, horseshoe pits, outdoor ice rinks and some off-street parking. Passive areas of neighborhood parks are wooded, scenic and well landscaped. Facilities in the passive areas are limited but should include picnic areas (complete with tables and grills), drinking fountains and pathways. The service area should include the entire adjoining neighborhood. If the park contains some unique feature, such as a wading pool, the service area may be slightly larger. The average neighborhood park serves from 500 to 2,500 populations; basically one for every elementary school. Neighborhood parks commonly range from 5-10 acres in size, serving an area with a .25-.5 mile radius.

### **Community Parks**

This type of park is designed to serve several neighborhoods while minimizing park travel distance. Though community parks are designed to accommodate all age groups, most activities cater to the active recreation needs of junior and senior high school students and adults. Although size is not always a sound criterion for classifying parks, it is generally recognized that community parks are more spacious than neighborhood parks or playgrounds. Community parks provide a combination of intensive and non-intensive development, ranging from play apparatus to trail systems. In addition to the kinds of facilities provided at neighborhood parks, community parks may provide facilities such as swimming pools, picnic areas, elaborate playing fields, game courts, ice skating, shelters, sanitary facilities and ample off-street parking. Community parks have an effective service radius of 1 mile and can serve from 2,500 to 20,000 people. Most community parks have an average size between 20-35 acres.

### **Urban Greenspace or Open Space Parks**

In addition to providing numerous recreational experiences, these types of parks provide environmental quality and act as land buffers. Additional attributes help break up development congestion and provide aesthetic quality. Most urban greenspace/open space parks contain natural areas such as woodlands, floodplains, wetlands, rock outcroppings and scenic views. Common recreational developments include biking, hiking, jogging paths and cross country ski trail systems. Some active recreation facilities are provided where land is conducive to that type of development. However, it is preferred that these areas stay in a predominately passive state if possible. Parks where trail systems are developed serve the entire community. Small, non-continuous greenspace areas serve only a portion of the community. Though no set standard exists, several communities use a ratio of 1 acre/1000 population as a basis to project demand.

### **Single/Special Purpose Park Facilities**

This type of park facility emphasizes a chief feature or features that are unique to the community. Examples of this type of facility include children's zoos, marinas, fairgrounds and historical features. Due to the varying degree of features these types of parks offer, the age group of users is often widespread. Often the service area of this type of park includes

the entire community and is sometimes regional as well. Therefore, no average park size or service area exists.

## Classifications

### Recreation Facility Standards

To adequately measure recreation needs in a community, comparative standards need to be used to evaluate the existing facilities. Current National Recreation and Park Association (NRPA) Standards were utilized to complete this evaluation. Table A displays the NRPA standards for competitive sports facilities.

**Table A: NRPA Standards for Competitive Sports Facilities**

Facilities	Recommended Standard	Assumptions
Baseball Fields	One ball field can accommodate 72 ball players per day	18 ball players on the field per game Turnover rate equals four 1.1 percent community usage per day
Softball Fields	One ball field can accommodate 80 players per day	20 ball players on the field per game Turnover rate equals 1.1 percent community usage per day
Picnic Tables	One table accommodates 6 persons per day	1.8 percent population usage
Outdoor Grills	One grill per four picnic tables	
Outdoor Skating Rinks	One 185' x 185' rink accommodates 250 persons per day	1.5 hours per outing Turnover rate equals 3 1.4 percent population usage per day
Outdoor Swimming Pool	Each swimmer requires 27 square feet of surface water	Turnover rate equals three 3.8 percent population usage per day
Football	One football field can accommodate 66 players per day	22 players per game Turnover rate equals three 0.6 percent community usage per day
Basketball	One basketball court can accommodate 40 players per day	Ten players per court Turnover rate equals four 1.1 percent community usage per day
Horseshoes	One pit can accommodate 32 layers per day	One pit can accommodate four players per match One match per hour Turnover rate equals seven
Tennis	One court can accommodate 28 players per day	Four players per court 1.5 hours per game Turnover rate equals seven 1.0 percent community usage per day
Soccer	One soccer field can accommodate	22 players per game Turnover rate equals two 1.8 percent community usage per day
Volleyball	One volleyball court can accommodate 96 players per day	1.0 hour per match Twelve players per court Turnover rate equals eight 0.7 percent community usage per day

*Source: Outdoor Recreation Plan Village of Hartland, Waukesha County, Wisconsin, July 2001.*

Table B is a comparison of the facility standards per 1000 population for selected competitive sport facilities between SEWRPC and NRPA.

**Table B: SEWRPC and NRPA  
Competitive Sports Facility Standards Comparison**

	SEWRPC	NRPA
Baseball	0.10 diamonds	0.15 diamonds
Basketball	0.13 goals	0.54 goals
Softball	0.60 diamonds	0.22 diamonds
Tennis	0.60 courts	0.36 courts
Soccer	0.50 fields	0.41 fields

*Source: Outdoor Recreation Plan Village of Hartland, Waukesha County, Wisconsin, July 2001.*

The comparison shows that SEWRPC standards typically require more facilities per 1000 population than NRPA standards. Tables K and L in the Outdoor Recreation Facility Inventory section will further present this comparison as it applies to Elm Grove’s facility needs

PLANNING PROCESS

**Description of Process**

In December of 2014, the Park and Open Space Ad-hoc committee was formed and the Recreation Director began development of the Comprehensive Park and Open Space Plan.

The Ad-hoc Committee met monthly and by May a survey and focus group questions had been prepared to gather input from residents. Throughout June, July and August data was collected and recorded. This data was then analyzed and utilized to determine actionable steps towards achieving the goals set forth at the beginning of this chapter.

AMENDING THE PLAN

In 2005, the Recreation Committee completed the original “Park and Open Space Plan” which involved a Village Board selected flood management plan. The document was submitted to the Board of Trustees on September 27, 2005. The plan presented park and open space recommendations for Village Park over a period of ten years. The 2015 plan supports most of the recommended actions, while re-evaluating Park and Recreation goals and objectives and serves as a replacement to the 2005 Park and Open Space Plan.

## CHAPTER TWO: SOCIAL AND PHYSICAL FACTORS

### INTRODUCTION

Understanding the social, economic and physical factors in and around the community are important planning elements to be considered when preparing a Comprehensive Outdoor Recreation Plan. The basic planning data consists of population characteristics, economic factors, soils, water resources, and climate, topography, flora and fauna resources.

### POPULATION CHARACTERISTICS

Population analysis and projections are key elements used in the preparation of community plans. Making good decisions about future land uses depends on the current and expected populations. Information on the size, characteristics and distributions of the current and historic population trends enhances the capability of the local government to prepare for future growth in land use and community needs.

Elm Grove is a village with a population of 5,934 according to the 2010 United States Census. While Waukesha County has seen an increase in population year after year, the population of Elm Grove has seen a slight decline over the past five censuses. The Village has lost an average of 315 people between every 10 year Census from 1970 to 2010. While projected population growth for Waukesha County shows an increase through 2040, Elm Grove is projected to be near a population of 6,000 through 2030 with another decrease in population in 2040. Table C exhibits the census information for the Village's population from 1970 through 2010 with an estimate of population for 2014. Table D shows the projected for growth for Elm Grove and Waukesha County for 2020, 2030 and 2040.

**Table C: Village of Elm Grove and Waukesha County Populations 1970- 2014**

Area	1970	1980	1990	2000	2010	2014
Elm Grove	7201	6735	6261	6249	5934	5963
Waukesha County	231,335	280,203	304,715	360,767	389,891	392,761

Source: Wisconsin Department of Administration, US Census Bureau

**Table D: Village of Elm Grove and Waukesha County Projected Populations 2020- 2040**

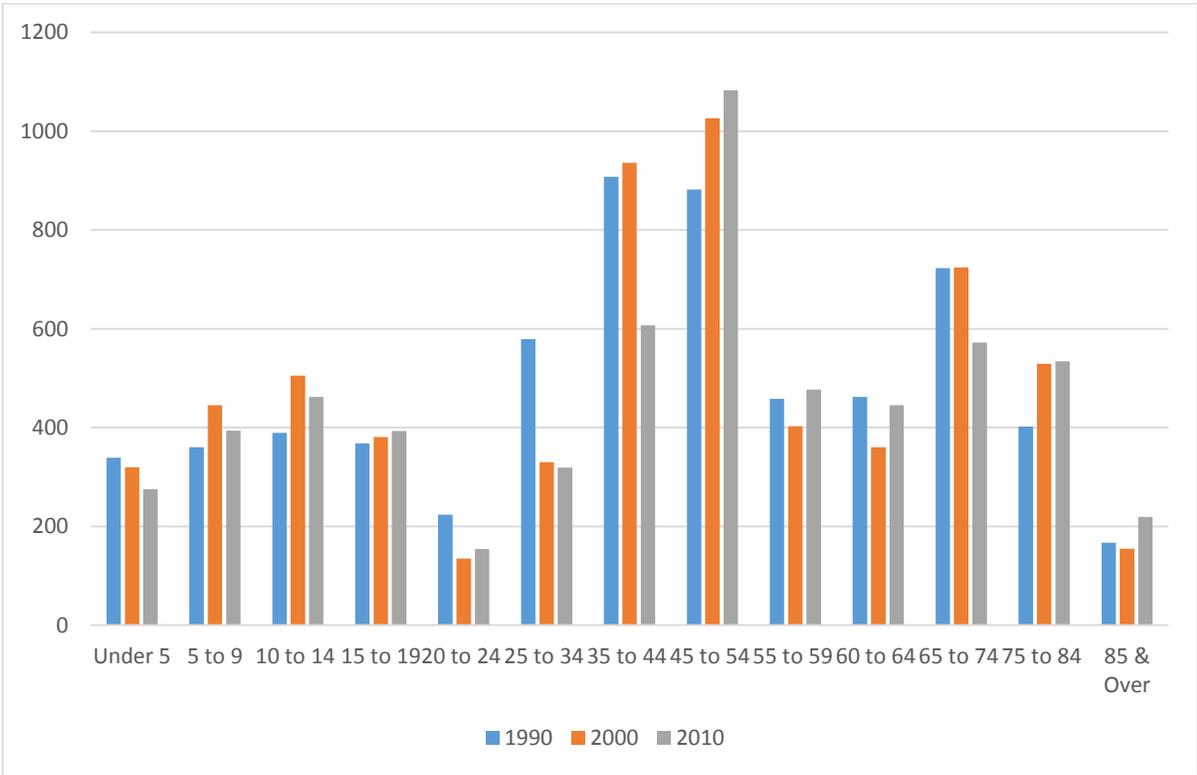
Area	2020	2030	2040
Elm Grove	5945	6000	5625
Waukesha County	414,820	451,470	455,720

Source: Wisconsin Department of Administration

Information about a community’s rate of growth is important in planning for the community’s future. Elm Grove’s lack of anticipated growth indicates the need to maintain adequate parkland for the potential population numbers. The Village’s potential lack of growth may also be an indication of a need to identify revenue sources to ensure that parkland is adequately maintained. Because of the difficult in accurately projecting future population growth for small communities the analysis provided in this plan is intended to indicate the general direction and size of the change that is occurring.

In addition to population changes, the changes in the age structure of a community over time may indicate the need for a community to adjust the type and volume of its services. Figure 1 illustrates Elm Grove’s age distribution between 1990 and 2010. In the twenty years between censuses Elm Grove has not experienced significant changes in its age distribution. The largest population group for all three censuses is 45 to 54 which has been trending upward. The smallest age group generally has been 20 to 24. The median age for the Village has also been trending upward. In 1990 it was 44.6 years, in 2000 it was 45.7 years, and in 2010 it was 48.5 years.

**Figure 1: Elm Grove Age Distribution: 1990, 2000 and 2010**



Source: US Census Bureau

Changes in age structure has major implication for planning. Specifically, planning the location of potential future park and open space sites as well as types of amenities and recreation choices offered by a community. Choices of programs offered by the recreation department or current and planned future recreational equipment and facilities should take into account the age structure of a community and the needs of those age groups.

Table D presents the ethnic makeup of the Village of Elm Grove and Waukesha County from the 1990, 2000 and 2010 Censuses. In all three Censuses the Village had a small minority population. The trend is similar in Waukesha County. Both the Village and County have seen a percentage increase in minority population over the past twenty years. The largest minority group for both the Village and County was Asian and Pacific Islanders.

**Table D: Village of Elm Grove and Waukesha County Race Population, 1990- 2010**

Race	Elm Grove						Waukesha County					
	1990		2000		2010		1990		2000		2010	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
White	6122	97.7	6070	97.1	5660	95.4	298,313	97.9	345,506	95.8	368,707	94.6
Black or African American	10	0.15	27	0.2	40	0.7	1,096	0.35	2,646	0.7	6,525	1.7
American Indian	7	0.1	7	0.1	7	0.1	672	0.22	788	0.2	2,205	0.6
Asian or Pacific Islander	111	1.77	98	1.5	190	3.2	2,699	0.88	5,468	1.5	12,549	3.2
Some Other Race	11	0.54	47	0.7	34	0.6	1,935	0.65	6,359	1.7	5,258	1.4
Total	6,261	100	6249	100	5934	100	304,715	100	360,767	100	389,891	100

Source: US Census Bureau

**HOUSING**

Shelter is the elementary need for every community and available, affordable and safe housing is a key ingredient in a community’s appearance and its ability to accommodate growth. Planning for residential development should take into account the variety of housing types available. The Village of Elm Grove is primarily a community of single-family homes with pockets of multi-family residences located in the northwest corner of the Village off of North Avenue, in the downtown and south of the Village’s downtown along Elm Grove Road and Bluemound Road. There will likely be a need to continue to provide alternatives to single family housing as potential growth in the demand for single family housing is potentially needed. Household size in Elm Grove and Waukesha County as demonstrated in Table E have decline slightly from 1990 to 2010. Table F demonstrates the size of households within the Village and Waukesha County in 2010. The Village

has slightly more two person households relative to Waukesha County, and slightly fewer three and four family households relative to Waukesha County. The Village trends relatively similar to Waukesha County in the percentage of larger households, but has a higher percentage of households with seven or more persons, relative to Waukesha County. Table G demonstrates the Village’s housing occupancy.

**Table E: Village of Elm Grove and Waukesha County Average Household Size 1990- 2010**

Area	1990	2000	2010
Elm Grove	2.6	2.49	2.49
Waukesha County	2.83	2.63	2.52

Source: US Census Bureau

**Table F: 2010 Elm Grove and Waukesha County Household Sizes**

	Elm Grove		Waukesha County	
	Number	Percent	Number	Percent
1 Person	573	24.6	36,286	23.8
2 Person	916	39.4	56,297	36.9
3 Person	329	14.1	24,083	15.8
4 Person	286	12.3	22,846	15.0
5 Person	147	6.3	9,140	6.0
6 Person	40	1.7	2,842	1.9
7 of more Person	35	1.5	1,169	0.8
Total Households	2326	100	152,663	100.0

Source: US Census Bureau

**Table G: 2010 Elm Grove Housing Occupancy**

Total housing units	2,513	100.0
Occupied housing units	2,326	92.6
Vacant housing units	187	7.4
For rent	10	0.4
Rented, not occupied	1	0.0
For sale only	67	2.7
Sold, not occupied	13	0.5
For seasonal, recreational, or occasional use	71	2.8
All other vacant	25	1.0
Homeowner vacancy rate (percent)	3.0	( X )
Rental vacancy rate (percent)	5.5	( X )

Source: US Census Bureau

**The Local Economy**

A community’s economic characteristics may be the most important determinant of its future direction. An inventory of current economic conditions in the Village of Elm Grove is useful as an indicator of the future amount and direction of economic growth in the Village. Generally the Village is more affluent than Waukesha County as a whole. Based on the 2013 U.S. Census Bureau’s American Community Survey the median income in Elm Grove is \$41,126 higher than Waukesha County.

**Table H: Income and Benefits Elm Grove and Waukesha County 2013- Adjusted for Inflation**

	Elm Grove		Waukesha County	
	Number	Percent	Number	Percent
Total households	2,321	100	153,422	100
Less than \$10,000	47	2.0	4,556	3.0
\$10,000 to \$14,999	13	0.6	4,470	2.9
\$15,000 to \$24,999	13	0.6	10,396	6.8
\$25,000 to \$34,999	91	3.9	11,905	7.8
\$35,000 to \$49,999	161	6.9	17,098	11.1
\$50,000 to \$74,999	191	8.2	27,322	17.8
\$75,000 to \$99,999	386	16.6	23,778	15.5
\$100,000 to \$149,999	522	22.5	30,598	19.9
\$150,000 to \$199,999	314	13.5	11,683	7.6
\$200,000 or more	583	25.1	11,616	7.6
Median household income	\$116,976		\$75,850	
Mean household income	\$156,623		\$94,756	

Source: U.S. Census Bureau American Community Survey

Tables I and J furnish information on the occupation of employed persons age 16 and over by industry. The information, obtained from the 2013 U.S. Census Bureau’s Community Survey indicates that a majority of residents of Elm Grove are employed in management and business financial operations. The second largest sector is within sales and office occupations. There is also a large sector employed in education and legal professions, and health care.

**Table I: Village of Elm Grove 2013 Employed Civilian Population 16 Years and Over**

Total Employed Civilian Population	2,806
Management, business, science, and arts occupations:	1,877
Management, business, and financial occupations:	829
Management occupations	593
Business and financial operations occupations	236
Computer, engineering, and science occupations:	158
Computer and mathematical occupations	55
Architecture and engineering occupations	61
Life, physical, and social science occupations	42
Education, legal, community service, arts, and media occupations:	498

Community and social services occupations	104
Legal occupations	123
Education, training, and library occupations	185
Arts, design, entertainment, sports, and media occupations	86
Healthcare practitioner and technical occupations:	392
Health diagnosing and treating practitioners and other technical occupations	365
Health technologists and technicians	27
Service occupations:	151
Healthcare support occupations	0
Protective service occupations:	19
Firefighting and prevention, and other protective service workers including supervisors	0
Law enforcement workers including supervisors	19
Food preparation and serving related occupations	60
Building and grounds cleaning and maintenance occupations	13
Personal care and service occupations	59
Sales and office occupations:	683
Sales and related occupations	463
Office and administrative support occupations	220
Natural resources, construction, and maintenance occupations:	42
Farming, fishing, and forestry occupations	0
Construction and extraction occupations	12
Installation, maintenance, and repair occupations	30
Production, transportation, and material moving occupations:	53
Production occupations	14
Transportation occupations	25
Material moving occupations	14

Source: US Census Bureau American Community Survey

The Village’s unemployment rate is lower than Waukesha County’s employment rate. The Village however has a larger percentage of individuals out of the labor force than Waukesha County does as demonstrated in Table J below.

**Table J: Employment Status, Village of Elm Grove and Waukesha County- 2013**

	Elm Grove		Waukesha County	
	Estimate	Percent	Estimate	Percent
Population 16 Years and Over	4691		311,276	
In Labor Force	2954	63.0	217,812	70.0
Civilian Labor Force	2954	63.0	217,675	69.9
Employed	2806	59.8	205,338	66.0
Unemployed	148	3.2	12,337	4.0
Armed Forces	0	0.0	137	0.0
Not in Labor Force	1737	37.0	93,464	30.0

Source: U.S. Census Bureau American Community Survey

**Educational Enrollment and Attainment**

Educational enrollment and attainment is an important factor to consider in planning as a highly educated population directly affects the wellbeing of a community. Education has both economic and social benefits. Education allows individuals to perform better in the labor market, but also helps improve overall health and promote active citizenship. In planning for future recreation uses it is important to consider the educational attainment within a community and to be conscious of current enrollment trends within the community. As school facilities serve as recreational opportunities for community members it is also important to know what levels and where students are enrolled.. Primary and secondary school enrollment is very high in the Village. The percentage of students in public school is larger than students in private school is however, the Village does have a significant amount of students in private school. The split decreases as students enter high school, but nearly a quarter of students still attend private school in high school. Primary education has nearly 100% enrollment, while secondary has 100% enrollment. Table K shows Elm Grove’s estimated school enrollment from 2009 to 2013, while Table L shows the Village’s estimated percent of various age groups enrolled in school from 2009 to 2013

**Table K: Estimated Percentages of Enrolled Population 2009-2013**

		In Public School	In Private School
	Estimate Number	Percentage	Percentage
Population 3 yrs. & over	1,488	65.5%	34.5%
Nursery school, preschool	63	0%	100%
Kindergarten to 12 <sup>th</sup> Grade	1,160	69.5%	30.5%
Kindergarten	115	67%	33%
Elementary: Grade 1-4	290	64.8%	35.2%
Elementary: Grade 5-8	469	69.1%	30.9%
High School: Grade 9-12	286	75.9%	24.1%
College, undergraduate	225	68.4%	31.6%
Graduate, professional school	40	35%	65%

Source: US Census Bureau: American Community Survey

**Table L: Estimated Percentages of Age Groups Enrolled in School 2009-2013**

	Percentage	In Public School	In Private School
3 and 4 Years	100%	0.00%	100%
5 to 9 Years	96.4%	72.5%	27.5%
10 to 14 Years	92.4%	66.1%	33.9%
15 to 17 years	100%	73%	27%
18 to 19 years	65.9%	84.6%	15.4%
20 to 24 years	70.5%	59.6%	40.4%
25 to 34 years	7.5%	51.9%	48.1%
35 years and over	0.9%	63.9%	36.1%

Source: US Census Bureau: American Community Survey

## Soils

The bedrock is made up of shale and dolomite underlying the glacial material in the area. Very poorly drained organic soils formed in the depression of old lakebeds and floodplains. The major soil association in Elm Grove is the Ozaukee-Morley-Mequon group with a subsoil of silty clay loam and silty clay formed in thin loess and silty clay loam glacial till on the moraines. Well drained, clay loam soils formed over outwash plains and stream terraces.

## Topography

The topography of the Village has been principally influenced by the late Wisconsin stage of glacial action. Prior to urban development, Elm Grove consisted of rolling ground moraine, with hills and ridges interspersed with broad undulating plains. AS the Village became developed, these land features have been manipulated to accept urban land uses. The topographic elevation of the Village ranges from 743.5 to 884.5 feet above sea level. The slope of the lands, to a great extent, determines the land use capabilities. As it relates to recreation potential, lands that are nearly level or have gentle slopes are best suited for active recreation playfields and playgrounds.

Most of the upland woodlands, prairies and savannas have been converted to residential land uses. Fire suppression and invasion of non-native species have degraded the quality of the remaining resources. Historic sedge meadows have been lost through ditching, tilling, hydrologic alterations and the invasion of non-native grasses. Very little native plant communities within the Village retain any semblance to historic vegetation.

## Water Resources

The Village of Elm Grove is limited on water resources. There is a 9.6 acre pond located in Village Park which is spring fed and also acts a retention facility for stormwater. Underwood Creek runs from the northern border of the Village to the southeastern corner. The creek eventually meets with the Menomonee River in Wauwatosa. The resources provide areas of passive recreation and enhance the aesthetic quality of the area. Underwood Creek is located within the Menomonee River Watershed.

## Climate

The climate of Elm Grove is characterized by extreme in all of the climatic element common to the latitude and the interior of the North American continent. The climate is classified as continental

with cold, snowy winters and warm, humid summers. Elm Grove spans four distinct seasons, winter, spring, summer and fall. Temperatures can range from -20°F in the winter to over 100°F in the summer, with the average being 21°F and 74°F for January and July respectively. Precipitation within the watershed takes the form of rain, sleet, hail and snow. The average precipitation in January is 1.75 inches, April 3.5 inches and August 4 inches. Average snow fall in January is 14 inches. Recreational opportunities for the residents of Elm Grove must be developed to provide seasonal activities that respond to the typical climate changes.

Recognizing trends in the social, economic and physical characteristics of Elm Grove, though not uncomplicated, will aid in the design of recreation facilities for maximum use.

## CHAPTER THREE: PARK AND RECREATION INVENTORY

### NATURAL RESOURCE AVAILABILITY

The most important feature of the natural resource base in the Village of Elm Grove is the open land. Elm Grove is a fully developed suburb of Milwaukee with very little open land available. The protection and preservation of what little non-developed areas are left in essentially natural, open uses is critical to maintaining both the ecological balance and the natural beauty of the region and Elm Grove.

### EXISTING PARK AND OPEN SPACE FACILITIES

Presently there are five Village-owned park open space sites in the Village of Elm Grove. This area adds up to 96.397 acres, about 4% of the Village.

#### Inventory of Acreage

1. Village Park, 13600 Juneau Blvd. – 78.96 acres
2. Veteran's Park, 1195 Legion Drive – 1.81 acres
3. 1160 Legion Drive (previous home purchased with FEMA and CDBG funds) – 0.39 acres
4. Southeast Facility, 12600 Bluemound Road – 8.396 acres
5. Property south of Public Works yard, adjacent to Underwood Creek containing pathway for connection from Wall St. to Southeast Facility – 4.551 acres
6. Brunner Park, 14000 West Bluemound Ave – 1.84 acres
7. Mt. Zion Cemetary, Lata Vista & Highland Ave – .45 acres



## Village Park

Village Park is the largest single area of land that the Village owns. It is located in the center of Elm Grove at the intersection of Juneau Boulevard and Legion Drive. Village Park is publicly owned and encompasses 78.96 acres of municipal property, including all of the municipal buildings in the campus. Bordered on the east by the Underwood Creek and the west by a railroad line, pedestrian

flow is restricted into the park. The park can be accessed by motor vehicles in the southeastern corner from driveways off both Juneau Boulevard and Legion Drive. Pedestrians can access the park by footpaths located near each driveway and at the intersection of Elmhurst Parkway and Legion Drive.

Village Park is currently the primary public park in the Village, making its present uses abundant. The park contains a 9.6-acre pond with the majority of the park being left as open green space. Currently, Village Park hosts a wide variety of features easily accessible by members of the community. The following is a list of features contained in Village Park:

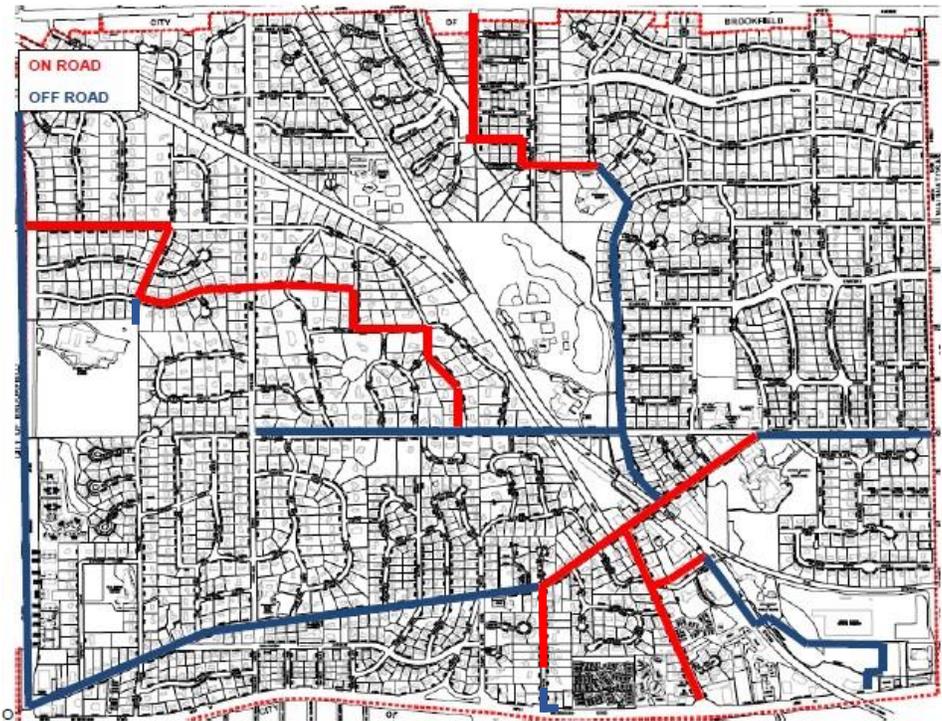
- 2 softball fields (250 feet outfield distance)
- 9 tennis courts
- 2 sand volleyball courts
- Basketball court
- Sledding hill
- 4 hole disc golf course
- Pool
- Gazebo
- Pavilion
- 2 outdoor grills
- Pond
- Fishing pier

All park features, except for the basketball court, sledding hill, and disc golf course, are able to be reserved for use for a fee which generates revenue for the Village. Lastly, the primary parking lot, pick-up and drop off areas are constructed to be pedestrian friendly and to include safe drop-off locations. The lots include a total of 254 stalls.

Pathway System

**Village Park Pathway System**

The Village of Elm Grove has an ever-growing pathway system. Throughout the Village there are roughly 8.4 miles of paved off-road pathways, supplemented by an additional 3.1 miles of sidewalks. Generally speaking, the paved pathways are roughly 6 feet wide and provide a multi-modal pathway system with a complete circuit around the edges of Village Park that joggers, walkers and bikers are able to utilize. The park pathway system incorporates paths along both sides of the pond, including several benches and water access locations. A pedestrian route from the intersection of Legion Drive and Elmhurst Parkway on the east side of the park connects to bridge access over the pond and Underwood Creek. A second pathway along Legion Drive leads into the northern end of the park from Tonawanda school.



## Pathway Connectivity

A pathway system that leads from Village Park to the Oak Leaf Trail in Wauwatosa has been developed. This system includes the following:

- A pathway, from the Village Park to off-road along Legion Drive to Watertown Plank Road, providing access to the downtown business district.
- Pathway from the Department of Public Works yard, along Underwood Creek, to the Southeast Facility.
- Pathways connect to the Brookfield Pathway system at Pilgrim Parkway and Gebhardt Road and also at Lilly Road and North Ave.
- Pathway from the Southeast Facility connecting to the sidewalk on Bluemound Road. Following the sidewalk east guides pedestrians to the intersection on 124<sup>th</sup> Street. The Oak Leaf Trail is across the street from the intersection of Bluemound Road and 124<sup>th</sup> Street.
- The Village continues to review additional pathway connections to schools and other public areas.
- Construction is currently underway creating an off road pathway between Pilgrim Park Middle School and the on road Berkshire/Westover pathway.
- Signage to guide pedestrians and cyclists on sidewalks and pathways throughout the Village.

## Veteran's Park

The Village of Elm Grove acquired the Veteran's Park properties for the Village's flood management project. These parcels of land were obtained with FEMA/CDBG funds. The Veteran's Park site is located adjacent to Village Park at the intersection of Juneau Boulevard and Legion Drive and can be accessed from both roadways. The area is used primarily for dry detention storage and passive green space and includes native plantings, a natural walkway, information signage, and a Blue Star Marker.

### 1160 Legion Drive

Using FEMA HMGP funds, the Village purchased a house on a 0.3 acre parcel located within the floodplain that had suffered severe damage in the flood of 1998. The house was demolished in the summer of 2001, and the land restored upon completion of the demolition. No further development has taken place on the land, and none is scheduled in the future. The parcel will remain as open green space.

### Southeast Facility

The Southeast Facility was once the home of an apartment complex and motel. It is an 8.396 acre parcel located on Bluemound Road between Elm Grove Road and 124<sup>th</sup> Street. Soccer fields have been placed in this area (for programmed use), along with a 38 stall parking area.

The trail system through Village Park and the downtown area extends through this land to meet with the Oak Leaf and the Greenway Trail system at the 124<sup>th</sup> Street and Bluemound Road intersection. This plan puts forth the suggestion of officially naming this park, following the criteria outlined in the Village's Park Naming Policy, which can be found in appendix F.

### Non-Village Owned Land

In addition to recreational features owned and operated by the Village, there are other non-Village owned recreation facilities that also contribute to the recreation base in Elm Grove. The Elmbrook school district has two schools with associated playgrounds located within Elm Grove's boundaries. Also, the campus green space at the St. Mary's and Elm Grove Lutheran churches and schools play a part in the recreation base.

Privately, Western Racquet Club resides in the Village and offers fitness, tennis, swimming, and social activities to its members. And there is an additional trail located at Pilgrim Park Middle School.

These sites are not Village owned, and therefore, are not included in the complete analysis for this planning effort. However, they do play an important role in providing Village residents' recreational opportunities and are included in the outdoor recreational facility inventory.

RECREATION FACILITY STANDARDS

In order to determine facility deficiencies, acceptable recreation standards must be compared to the existing recreational facilities and to the population base. Table K presents the facility standards as published in “A Park and Open Space Plan for the City of Brookfield,” August 2011. Facility standards are defined by the National Recreation and Park Association (NRPA) and the South Eastern Wisconsin Regional Planning Commission (SEWRPC) by activity, size, space requirements, orientation and service area.

**Table K**  
**Recreation Facility Standards**

Activity	Facility	Facility per 1,000 Urban Residents	Comment
Baseball	Diamond	0.10	
Softball	Diamond	0.60	
Basketball	Goal	1.13	
Ice Skating	Rink	0.15	
Playfield Area	Playfield	0.50	Football/Soccer
Playground Activity	Playground	0.42	
Swimming	Pool	0.015	
Tennis	Court	0.60	
Trails	Paved Multi Use	1.04 miles	
Fishing	Accessible shoreline	0.32 miles	
Volleyball	Sand Volleyball Courts	0.13	
Picnicking	Tables	8.74	

According to the National Recreation and Parks Association, very little has changed with recreation facility standards in the past few decades. The NRPA 1995 Suggested Outdoor Facility Development Standards are presented in Table L.

Table L  
Suggested Outdoor Facility Standards

Activity Format	Recommended Size and Dimensions	Recommended Space Requirements	Recommended Orientation	Service Radius and Location Notes
<b>Basketball</b>				
Youth	46'-50'x84'	2400-3036 sq. ft	Long axis north-south	¼ - ½ mile. Same as badminton. Outdoor courts in neighborhood/community parks, plus active recreation areas in other park settings.
High School	50'x84'	5040-7280 sq. ft		
Collegiate	50'x94' with 5' unobstructed space all sides	5600-7980 sq. ft.		
<b>Ice Hockey</b>	Rink 85'x200' (Min. 85'x185') Additional 5000 22,000 sq. ft. including support area.	22,000 sq. ft. including support area.	Long axis is north-south if outdoors	½ - 1 hour travel time. Climate important consideration affecting no. of units. Best as part of multi-purpose facility.
<b>Tennis</b>	36'x78'. 12 ft clearance on both ends.	Minimum of 7200 sq. ft. single court area (2 acres per complex).	Long axis north-south	½ - 1 mile
<b>Softball</b>	Baselines-60' Pitching distance-46' min; 40' women Fast pitch field Radius from Plate-225' Slow pitch field-275' men; 250' women	1.5-2.0 A	Locate home plate so pitcher is not throwing across sun, and batter not facing it. Line from home plate through pitchers mound to run east-northeast.	¼ - ½ mile
<b>Baseball</b>				
Official	Baselines-90' Pitching distance-60.5' Foul lines-min. 320' Center field-400'+	3.0-3.85 A minimum	Locate home plate so pitcher is not throwing across sun, and batter not facing it. Line from home plate through pitchers mound to run east-northeast.	¼ - ½ mile. Part of neighborhood complex. Lighted fields part of community complex.
Little League	Baselines-60' Pitching distance-46' Foul lines-200' Center field-200'-250'	1.2 A minimum		

Football	160'x360' with a minimum of 6' clearance on all sides	Minimum 1.5 A	Same as field hockey.	15-30 minute travel time. Same as field hockey.
Soccer	195' to 225'x330' to 360'	1.7-2.1 A	Same as field hockey.	1-2 miles. Number of units depends on popularity. Youth popularity. Youth soccer on smaller fields adjacent to fields or neighborhood parks.
Multiple Use Court (Basketball, Tennis, etc)	120'x80'	9840 sq. ft.	Long axis of court with primary use north and south	1-2 miles, in neighborhood or community parks.
Swimming Pools	Teaching-minimum 25 yards x 45' even depth of 3-4 feet.  Competitive-minimum 25m x 16m. Minimum of 25 sq. ft. water surface per swimmer. Ratio of 2 to 1 deck to water.	Varies on size of pool and amenities. Usually 1-2 A sites.	None, but care must be taken in setting life stations in relation to afternoon sun.	15-30 minute travel time. Pools for general community use should plan for teaching competitive and recreational purposes with enough to accommodate 1m and 3m diving boards. Located in community park or school site.

OUTDOOR RECREATION FACILITY INVENTORY

To provide existing and future residents of the Village of Elm Grove with sufficient outdoor recreational facilities and opportunities, quantification of the existing facility base and projection of future facility needs based upon population projections was completed.

Four school sites have been included in this analysis: Tonawanda, Pilgrim Park Middle School, Elm Grove Lutheran, and St. Mary's. These sites contribute an important role in providing active recreation opportunities to Village residents.

The Village of Elm Grove’s existing recreation facilities are outlined in Table M along with the existing school related facilities. These facilities were then compared to the National Recreation and Park Association (NRPA) standards and the South Eastern Wisconsin Regional Planning Commission (SEWRPC) with results summarized in Table N.

**Table M**  
**Summary of Existing Facilities – Village Owned and School Properties**

	Village Park	Veteran’s Park	St. Mary’s	Tonawanda	EG Lutheran	Pilgrim Park Middle	Southeast Facility
Acres	78.96	1.81	13.5	10.5	8.3	44.94	8.396
Softball Diamonds	2	0	1	1	2	1	0
Basketball Courts	1	0	2	2.5	3 half courts	2	0
Benches	17	4	0	2	5	0	0
Football Fields	0	0	0	0	0	0	0
Grills	2	0	0	0	0	0	0
Soccer Fields	7	0	2	1	1	2	3
Tennis Courts	9	0	0	0	0	0	0
Volleyball Courts	2	0	2	0	0	0	0
Parking	X	0	X	X	X	X	X
Outdoor Pool	X	0	0	0	0	0	0
Open Play	X	0	X	X	X	X	0
Outdoor Restrooms	2	0	0	0	0	0	0
Outdoor Shelter	2	0	0	0	0	0	0
Play Equipment	X	0	X	X	X	X	0
Trail System	X	0	0	0	0	X	X
Water Fountain	2	0	0	0	0	0	0
Picnic Tables	32	0	0	2	0	0	0
Fishing	X	0	0	0	0	0	0

Table N  
 Facility NRPA Standards and SEWPRC Standards Compared with Village and School  
 Owned Facilities

NPRA and SEWPRC Facility Standards	Total Existing Village and School Facilities	Year 2020 Facility Requirements Pop. 5945	Year 2030 Facility Requirements Pop. 6000	Facility Needs Met
Baseball	0	0.59	0.60	No
Softball	7	3.54	3.60	Yes
Basketball	18 goals	6.667	6.78	Yes
Ice Skating	0	0.885	0.90	No
Playfield	13	2.95	3.00	Yes
Playground	4	2.95	2.52	Yes
Swimming	1	0.088	0.09	Yes
Tennis	9	3.54	3.60	Yes
Trails	9.6 miles	6.136 miles	6.24 miles	Yes
Fishing	.26 miles of shoreline	1.88 miles	1.92 miles	No
Volleyball	4	.767	.78	Yes
Picnicking	42 tables	51.566	52.44	No

Table N illustrates that many of the facility needs for the Village have been met through the year 2030. In order for the Village to meet the facility needs for its projected year 2030, a baseball field and an ice skating rink would need to be constructed and an additional ten picnic tables would need to be added to the park areas. It should be noted, that this winter (2015/2016) we will attempt to provide basic maintenance to the pond located in Village Park so as to make it available for ice skating once the ice is deemed safe for such use.

#### RECREATION FACILITY ACCESSIBILITY REVIEW

In 1990, The Americans with Disabilities Act (ADA) was signed into law. This represented the beginning for Americans with disabilities to enjoy basic human rights with dignity. Since the passage of the ADA, significant advances have been made that have transformed people's lives. The Village of Elm Grove recognizes the need to provide universal access to its park and recreation facilities. To address this need, accessibility surveys were completed in the existing park facilities in the Village of Elm Grove. The park sites were evaluated at the time of this report using

requirements established by the Americans with Disabilities Act Accessibility Guidelines (ADAAG), and Wisconsin Administrative Code, Chapter ILHR 69 – Barrier Free Design. Many aspects of the park have been updated in the last 10-20 years providing for a universally accessible park. There are a small number of modifications that could still be made. The following summarizes the findings of the current conditions and recommends modifications to the facilities.

A. Community Pool

The staff believe there are a number of areas that do not meet ADA requirements including:

- Pool does not have at least two accessible means of entry. We currently have one operational chair lift.
- The entrance door of the pool does not have a power assist door.

B. St. Mary's, Elm Grove Lutheran, Pilgrim Park Middle School and Tonawanda

1. These facilities were not evaluated for accessibility due to the fact that improvements to these sites are not under the jurisdiction of the Village of Elm Grove.

## CHAPTER FOUR: PARK AND RECREATION NEEDS

### PARK AND OPEN SPACE NEEDS ASSESSMENT

To provide existing and future residents of the Village of Elm Grove with sufficient outdoor recreational facilities and opportunities, a community survey of Village residents' opinions and thoughts was completed.

This survey was mailed to 600 random residents of the Village of Elm Grove in May of 2015. There were a total of 178 respondents totaling a response rate of nearly 30%. The following is a summary of the questions, comments and results of the survey. The actual survey can be reviewed in Appendix D.

It should be noted, that while this survey was sent only to Elm Grove residents, the Village Park is widely used by residents of neighboring communities such as Wauwatosa and Brookfield. While the exact percentage of non-resident park users would be difficult to conclude, a rough estimate was established using recreation program participant data. Nearly 18% of program participants are non-Elm Grove residents.

**1.) How often do you use the Village Park?** (Please check one box)

Daily **17.6%** Weekly **40.9%** Monthly **12.4%** Occasionally **21.9%** Special Events Only **3.9%** Never **2.3%**

**2.) What are the ages of those in your household who use the Village Park or Village Pathways?** (Please fill in the number of household member who fall into each age range.)

0—12 yrs **21.4%** 13-19 yrs **9.1%** 20-29yrs **4.7%** 30-45 yrs **17.3%** 46—60 yrs **21.7%** 61+ yrs **26.8%**

**3.) Over the past two years, what Village Park facilities or features have you and/or your family utilize?**

<b>92.2%</b>	<b>Park Pathways</b>
<b>48.8%</b>	<b>Swimming Pool</b>
<b>40.6%</b>	<b>Open Space/Picnic Area</b>
<b>36.7%</b>	<b>Playground</b>
<b>25.6%</b>	<b>Tennis Courts</b>
<b>24.2%</b>	<b>Gazebo/Pavilion</b>
<b>20.1%</b>	<b>Sledding Hill</b>
<b>18.8%</b>	<b>Pond</b>
<b>17.1%</b>	<b>Fishing Pier</b>
<b>14.8%</b>	<b>Soccer Fields</b>
<b>10.9%</b>	<b>Baseball Diamonds</b>
<b>10.1%</b>	<b>Volleyball Courts</b>
<b>8.7%</b>	<b>Basketball Court</b>
<b>1.6%</b>	<b>Frisbee Golf</b>

**4.) Over the past two years, what Village recreational programs or events have you and/or your family attended?**

<b>43.9%</b>	<b>Special Events (Easter Egg Hunt, 4<sup>th</sup> of July, etc)</b>
<b>37.5%</b>	<b>Tunes on Tuesdays</b>
<b>19.5%</b>	<b>Youth Sports Programs (Soccer, Swim Team, Tennis Fishing, etc)</b>
<b>10.9%</b>	<b>Adult Fitness Programs (Yoga, Pilates, Water Aerobics, etc)</b>
<b>4.1%</b>	<b>Adult Enrichment Programs (Photography, Finance/Investment, etc.)</b>
<b>3.9%</b>	<b>Senior Programs</b>
<b>3.3%</b>	<b>Family Programs (Parent Child classes)</b>

**5.) On a scale of one through five, one being poor and five being excellent, please rate your overall satisfaction with the following Village Park facilities or features.**

Basketball Court	<b>Avg 4.0</b>
Baseball Diamond	<b>Avg 4.0</b>
Volleyball Courts	<b>Avg 4.6</b>
Playground	<b>Avg 4.4</b>
Swimming Pool	<b>Avg 4.3</b>
Tennis Courts	<b>Avg 4.4</b>
Soccer Fields	<b>Avg 3.7</b>
Park Pathways	<b>Avg 4.7</b>
Gazebo/Pavilion	<b>Avg 4.3</b>
Sledding Hill	<b>Avg 3.7</b>
Open Space/Picnic Area	<b>Avg 4.4</b>

☐

**6.) On a scale of one through five, one being poor and five being excellent, please rate your overall satisfaction with the following recreational programs and staff services.**

Adult Fitness Programs	<b>Avg 3.9</b>
Adult Enrichment Programs	<b>Avg 4.2</b>
Youth Swim Lessons	<b>Avg 4.5</b>
Youth Sports Programs	<b>Avg 4.3</b>
Village Special Events	<b>Avg 4.4</b>
Camp Elm Grove	<b>Avg 4.3</b>
Adult Softball Leagues	<b>Avg 4.3</b>
Park Cleanliness & Maintenance	<b>Avg 4.4</b>

**7.) Do you support expanding, improving, or linking the Village’s pathway/trail system to other communities and to regional trail systems?**                      Yes **61%**                      No **35%**                      **4% did not answer**

The survey results indicate that the current services/amenities offered in the Village Park are good overall. There were two main requests that the survey results indicated. There were numerous responses that there should be more winter sports and activities and the majority of respondents not only use the Village pathway system, but also support expanding/improving/linking the system to other regional trails. These indicators were

taken into account when determining the overarching goals of the Park and Open Space Plan, as well as when determining actionable steps that could be taken to support those goals.

### Public Input Assessment

In conjunction with the random survey, various focus groups were conducted over the course of the summer months. The results were compiled and taken into consideration in the final planning stages. The following were the questions utilized to generate input:

- 1) What vision/image do you see when thinking about the Village Park and where it will be 5 years from now?
  
- 2) Are there any park features, pathways, open spaces, aquatics, sports or recreation facilities or programs you feel should be developed, improved, or added in Elm Grove?
  
- 3) What populations or needs are not currently being served by recreation facilities and programs in Elm Grove?
  
- 4) During the next 5-10 years, what should be the top priorities for the Village in regards to Parks and Recreation? And why?

### Summary of Public Input

A total of 35 small groups of 3-4 people provided responses to the focus group questions. Responses largely supported the feedback gathered from the survey, with a large emphasis on the following areas:

#### **Aquatics:**

- Addition of a splash pad
- Updated pool locker rooms
- High dive
- Expand the pool, larger
- More shaded areas

#### **Winter Activities:**

- Ice-skating
- Cross country skiing
- Fix sledding hill

#### **Special Events:**

- Continue family events
- Fall festival

Complete focus group results can be found in appendix E.

## RECREATION NEEDS STANDARDS

Quantification of the existing facility base combined with the population projection of future facility needs was conducted to provide existing and future residents of the Village of Elm Grove with sufficient outdoor recreational facilities and opportunities.

### Recreation Open Space

One of the most accepted ways of measuring the adequacy of a community's park open space is by determining the number of people it serves or has a capacity to serve. This is accomplished by assigning an acreage requirement for different park classifications per 1000 persons in the community. The National Recreation and Park Association (NRPA) standard of 10.5 acres of recreational facilities per 1000 people will be used as a basis for determining future recreation facility acreage requirements. Table P presents the acreage distribution among the parkland classifications set forth by NRPA.

**Table P: NRPA Parkland Acreage Distribution**

Mini Parks	0.5 acres/ 1000 population
Neighborhood Parks	2.0 acres/ 1000 population
Community Parks	8.0 acres/ 1000 population
Open Space	Local, no standards
<b>Total</b>	10.5 acres/ 1000 population

This standard acreage distribution will be used to determine future Village-owned open space requirements. Table Q presents the existing open space acreages of Village owned land divided between passive and active recreation land and park type.

**Table Q: Existing Village-Owned Park and Open Space Acreages**

Facility Type	Facility Name	Active Acres	Passive Acres	Total Acres
Community Parks	Village Park	78.96		78.96
Neighborhood Parks	Veteran's Park		1.81	1.81
Open Spaces	1160 Legion Drive		.39	.39
	Brunner Park		1.84	1.84
	Southeast Facility		4.551	4.551
Special/Single Purpose Space	Mt. Zion Cemetery			.45
	Southeast Facility			8.396

The school district and private institutions also provide existing recreational opportunities that cannot be ignored in evaluating the Village's existing open space acreage. Table R represents the existing open space acreage associated with the Village's public and private educational institutions.

**Table R: Existing Non-Village-Owned Park and Open Space Acreages**

Facility Name	Active Acres	Passive Acres	Total Acres
Tonawanda Elementary			10.5
Pilgrim Park Middle School			160
St. Mary's Visitation			13.5
Elm Grove Lutheran			8.3
Total Acres			192.3

The existing Village-owned open space acreages were then compared to the existing and projected acreage requirements. This evaluation is summarized in Table S.

Table S: Village Park and Open Space Acreage Analysis

Mini Parks – Acreage Standard: 0.5 acres/1000 population				
Year	Population	Required Acres	Existing Acres	Deficit/Surplus
2014	5963	2.98		
2020	5945	2.97		
2030	6000	3.00		
Neighborhood Parks – Acreage Standard: 2.0 acres/1000 population				
2014	5963	11.926	3.65	-8.276
2020	5945	11.89		
2030	6000	12.00		
Community Parks – Acreage Standard: 8.0/1000 population				
2014	5963	47.70	78.96	+31.26
2020	5945	47.56		
2030	6000	48.00		
Open Space – NRPA does not establish standards for provision of urban greenspace				
2014	5963		13.787	
2020	5945			
2030	6000			

Table T: Parkland Acreage

Village Owned Parkland Acreage			
Year	Total Developed Acres	Required Developed Acres	Deficit/Surplus
2014	78.96	62.61	+16.35
2020			
2030			
Total Combined Village and School Owned Developed Acres			
Year	Total Developed Acres	Required Developed Acres	Deficit/Surplus
2014	271.26	62.61	+208.65
2020			
2030			

Overall the Village of Elm Grove has met and will exceed the recommended open space requirements for its residents through the year 2030 including school properties. However, it should be noted that because the organized athletic groups utilize school facilities, the combined school/Village developed parkland total acreage may be a more accurate portrayal of this analysis. Then again, use of these public and private lands maybe limited to the public due to school orientated recreation programs and events.

When public and private school system lands are added to the total open space formula, the Village exceeds the parkland standards dramatically in all areas except mini parks. It should

be noted, however, that mini parks should not be viewed as a major deficiency in the Village. Although they provide a place for children to play close to home, these parks are less attractive to a municipal park system due to their high maintenance costs. Similarly, Mini Parks serve areas not reached by community parks and neighborhood parks. It should be noted that Village Park more than adequately serves the entire Elm Grove community and provides a surplus of over 30 acres of park space reducing the need for Mini Parks in Elm Grove.

### Recreation Facilities

Recreation facilities needs standards from NRPA and SEWRPC were applied to both the Village and non-Village owned parkland identified earlier in this document. The Village meets most of the NRPA and SEWRPC minimum requirements for the years 2014 and 2020.

The standards used in this plan are not without their problems. Generally, population and service standards assume uniform needs and wants throughout the study area. Age, income, and education all contribute to recreational preferences, yet are ignored by the standards. So standards are not foolproof, but utilizing their information combined with area-specific citizen input will lead to a plan that serves the community effectively.

## LINKING OPEN SPACE PRESERVATION AND OUTDOOR RECREATION

### State Comprehensive Outdoor Recreation Program (SCORP)

In addition to Village-specific needs, the Village needs to consider statewide recreation issues when developing future facilities. In January of 2011, the Wisconsin Department of Natural Resources (DNR) published the “Wisconsin Statewide Comprehensive Outdoor Recreation Plan 2011 – 2016” which provides insight into current trends and participation rates for outdoor activities on a statewide level. The state plan is included in Appendix B.

In the state plan, walking for pleasure, gardening for pleasure, outdoor photography, and outdoor sporting events are the “Tier I Activities”. These activities showed a 65-90% adult user participation rate. They represent the mainstream recreation activities that most adults participate in.

Additionally, there are several other activities that the DNR believes merit special attention. They are listed below in no particular order. Due to their recent tremendous growth in popularity, these activities have become established as legitimate recreation and may warrant future facility design considerations. Keep in mind, some of the activities may not be appropriate for urban settings.

• Family gatherings	• Visit a beach
• Visiting nature centers	• Golf
• Sightseeing	• Swimming
• Bicycling	• Freshwater fishing
• Boating	• Day hiking
• Picnicking	• Swimming at outdoor pool
• Snow/ice activities	• Attend outdoor concerts
• Yard Games	• Running

Recommendations for Outdoor Recreation Provision

The plan implementation recommendations are based on the supply inventory, the needs assessment and the State Comprehensive Outdoor Recreation Program. The recommendations address the action plan for future park acquisition and development and a program for future maintenance and operation of the park system.

## CHAPTER FIVE: PARK AND RECREATION PLAN

### INTRODUCTION

In order to continue to meet and improve upon recreation facility standards in Elm Grove's recreation system and to maintain a path of progress in meeting the needs of the Elm Grove community, an action plan was formulated. The plan is a primary component of the Village's Comprehensive Park, Open Space and Recreation Plan that identifies five primary categories with supporting project information including: the needed action, where it will occur, and in certain instances a recommended time frame. The surveys and focus group responses conducted through the process of compiling this document provide the basis for the action plan in relation to the comprehensive goals found in chapter one.

#### Five Primary Categories of Focus

- 1) Pathways
- 2) Aquatics
- 3) Entertainment & Special Events
- 4) Winter Recreation
- 5) Sports

### ACTION PLAN

- 1) Pathways – Survey responses revealed that over 90% of respondents utilize the Village pathways, while over 60% responded that they would like to see the pathways in the Village expanded and improved upon. It should be noted that on a 5 point scale, respondents rated their satisfaction with the current pathway system at 4.7. With regards to the goals and objectives noted in chapter one, expanding and improving the Village pathways would provide progress on various goals (A, F, I, and K).

#### Projects:

- Watertown Plank – Highland west to Pilgrim Parkway
- Gebhardt Drive – Pilgrim Parkway east to Highland
- Footbridge over the creek from San Fernando for northern access to Village Park

- Complete Sunnyslope from Bluemound to Watertown Plank
- Implement a Pedestrian Safety Program – This could be incorporated into Safety Village or Camp Elm Grove. Likewise, information regarding pedestrian safety could be disseminated in publications such as the Recreation Guide and the Elm Leaves.
- Create an evaluation tool for determining repair needs of existing pathways and implement annual funding for repairs.

2) Aquatics – In both the survey and focus groups there was an overwhelming repetition of answers directed at improving the pool and aquatics features found in Village Park. Answers varied from adding shading structures around the pool to adding a splash pad and renovating the current pool. With the original pool structure being built in 1961 and with comprehensive renovations completed in 1988 and inspection for safety and compliance of the structure occurring in 2010, the foundation of the pool is in relatively good shape. However, with it should be noted that there are continual maintenance fixes nearly each spring as we open the pool for the summer. With regards to the goals and objectives noted in chapter one, improving pool and aquatics features would provide progress on various goals (A, D, E, J and K). With that being said, the following were project areas identified based on survey and focus group results.

Projects:

- Addition of a splash pad – a zero depth recreational aquatics feature consisting of various nozzles and showers designed as an “aquatics playground for young children.



- Determine the remaining useful life of the existing swimming pool, and when it will need to be replaced. In conjunction with this, determine how a new pool could be funded.
- Add shading structure to aquatics area and playground area.



3) Entertainment – When it comes to attendance of recreational programs and events, it is special events, such as Tunes on Tuesday, Movies in the Park, and the 4<sup>th</sup> of July celebration, that are most widely attended with over 40% of respondents saying they have attended such events in the last two years. When asked which facilities and activities respondents would like to see expanded upon, the number one answer was Entertainment/Special Events with nearly 30%. That being said, the current satisfaction rating of Special Events on a 5 point scale is 4.4. With regards to the goals and objectives noted in chapter one, expanding upon Village special events and entertainment would provide progress on various goals (A, B, E, F, H and J).

Projects:

- In cooperation with community non-profit groups, fund an outdoor entertainment/multi-purpose performance stage, similar to the example pictured below.



*Summer Stage – Lake Park, Milwaukee, WI*

- Oktoberfest event with possible collaboration of a local mobile beer garden.
  - Continuation of new community special events such as “Movies in the Park” and “The Great Elm Grove Campout”.
- 4) Winter Recreation – While the majority of recreational programming occurs during the summer months, survey and focus group results indicate strong support for more winter recreation options. Nearly 25% of respondents specified a desire to see winter recreational activities, such as skating & sledding, expanded upon. With regards to the goals and objectives noted in chapter one, expanding winter recreational options would provide progress on various goals (A, E, F, G and I).

Projects:

- Development and implementation of a Winter Festival – an event focused on engaging the community in family-friendly winter recreational activities. Seek partnership with REI, Urban Ecology Center, or Retzer Nature Center to borrow snowshoes. Work with the department of Public Works to create snow sculpting competition. Skating on the pond, sledding on the pond, and hot chocolate station in Village Hall.
  - Grooming of cross-country ski trails throughout Village Park with the potential of candle-lit trails during special events.
  - Groom and prepare the pond in Village Park for ice skating.
  - Promote ice fishing at Village Park pond.
- 5) Sports – Each year Elm Grove Recreation Department facilitates recreational sports programs that serve roughly 1600 area youth and adults. These programs range from Pilates to Tennis and Yoga to Softball and everything in between. According to the survey conducted, respondents rated their satisfaction with current sports programs at an average of 4.25 based on a 5 point scale. With regards to the goals and objectives

noted in chapter one, expansion and improvements to the following areas would provide progress on a variety of goals (A, E, F, G and I).

Projects:

- Establish working relationships with community schools to develop a potential partnership whereas the recreation department would be able to utilize gym space for future programming.
- Work with Milwaukee area Ultimate Frisbee Associations to develop Ultimate Frisbee programming.

### CONCLUSION

The recommendations set forth in the Action Plan of this Comprehensive Outdoor Recreation Plan will accomplish the following:

- 1) Continue to maintain open green space to preserve natural resources and create recreational opportunities.
- 2) Continue to develop and maintain the pathway system for the Village to provide connections to local and regional trail systems as well as interconnect the Village to its parks and open space areas.
- 3) Identify areas for future growth in year round programming, with a focus on winter activities and special events.

In conclusion, this Park and Open Space Plan illustrates that the Village of Elm Grove has recognized that recreational facilities and programs are essential to the welfare of its citizens. Future improvements will only enhance an already vibrant and successful park and recreation system in the Village of Elm Grove. The Village has taken an active role in continuing to upgrade and enhance its existing park system, especially making facilities more functional accessible and safer for its constituents.

## REFERENCES

1. A Comprehensive Outdoor Recreation Plan for the Town of Brookfield, Waukesha County, Wisconsin, Ruekert & Mielke, Inc., August, 2011.
2. Outdoor Recreation Plan for the Village of Hartland, Waukesha County, Wisconsin, Ruekert & Mielke, Inc., December, 2012.
3. Wisconsin Statewide Comprehensive Outdoor Recreation Plan 2011-2016, Wisconsin Department of Natural Resources, 2011.
4. Southeastern Wisconsin Regional Planning Commission website, Park and Open Space Planning, <http://www.sewrpc.org/parkplanning/>, June 22, 2015.
5. 2000 and 2010 US Census Bureau

APPENDIX A

STATE OF WISCONSIN    WAUKESHA COUNTY    VILLAGE OF ELM GROVE

RESOLUTION 122115D  
VILLAGE OF ELM GROVE COMPREHENSIVE PARK AND OPEN SPACE PLAN

WHEREAS, the Comprehensive Park and Open Space Plan will provide a Village wide system of park and open spaces, highlighting the local natural resources and serve to preserve and enhance those natural resources which are invaluable; and

WHEREAS, a Comprehensive Park and Open Space Plan will facilitate the provision of a park and open space system that can provide opportunities for Village residents to participate in a wide variety of recreation activities thereby enhancing the quality of life; and

WHEREAS, a Comprehensive Park and Open Space Plan is a requirement of the Stewardship Grant Program for funding; and

WHEREAS, the Comprehensive Park and Open Space Plan meets the standards of the Wisconsin Statewide Comprehensive Outdoor Recreation Plan 2011-2016; and

WHEREAS, on December 17, 2015 the Village of Elm Grove Park and Recreation Committee approved a Comprehensive Park and Open Space Plan which includes a recreational program policy, a master plan for the Village Center, and has designated uses within the Village Center; and

NOW THEREFORE, BE IT RESOLVED, that the Village of Elm Grove Board of Trustees do approve the Village of Elm Grove Comprehensive and Outdoor Park and Open Space Plan.

Approved this 21<sup>st</sup> day of December, 2015.

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Neil H. Palmer, Village President

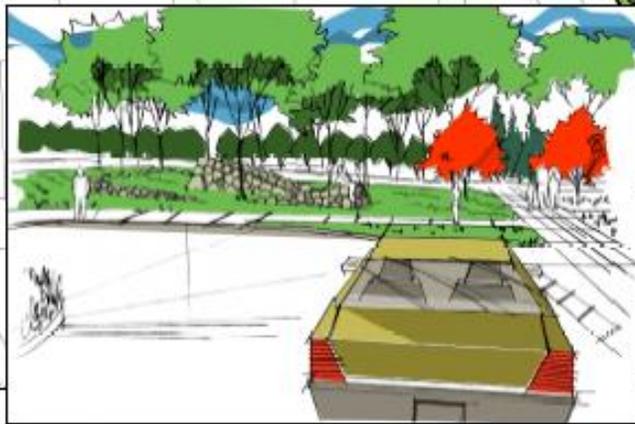
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Mary S. Stredni, Village Clerk

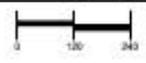
## APPENDIX B

To save paper the statewide plan will be inserted at a later date.

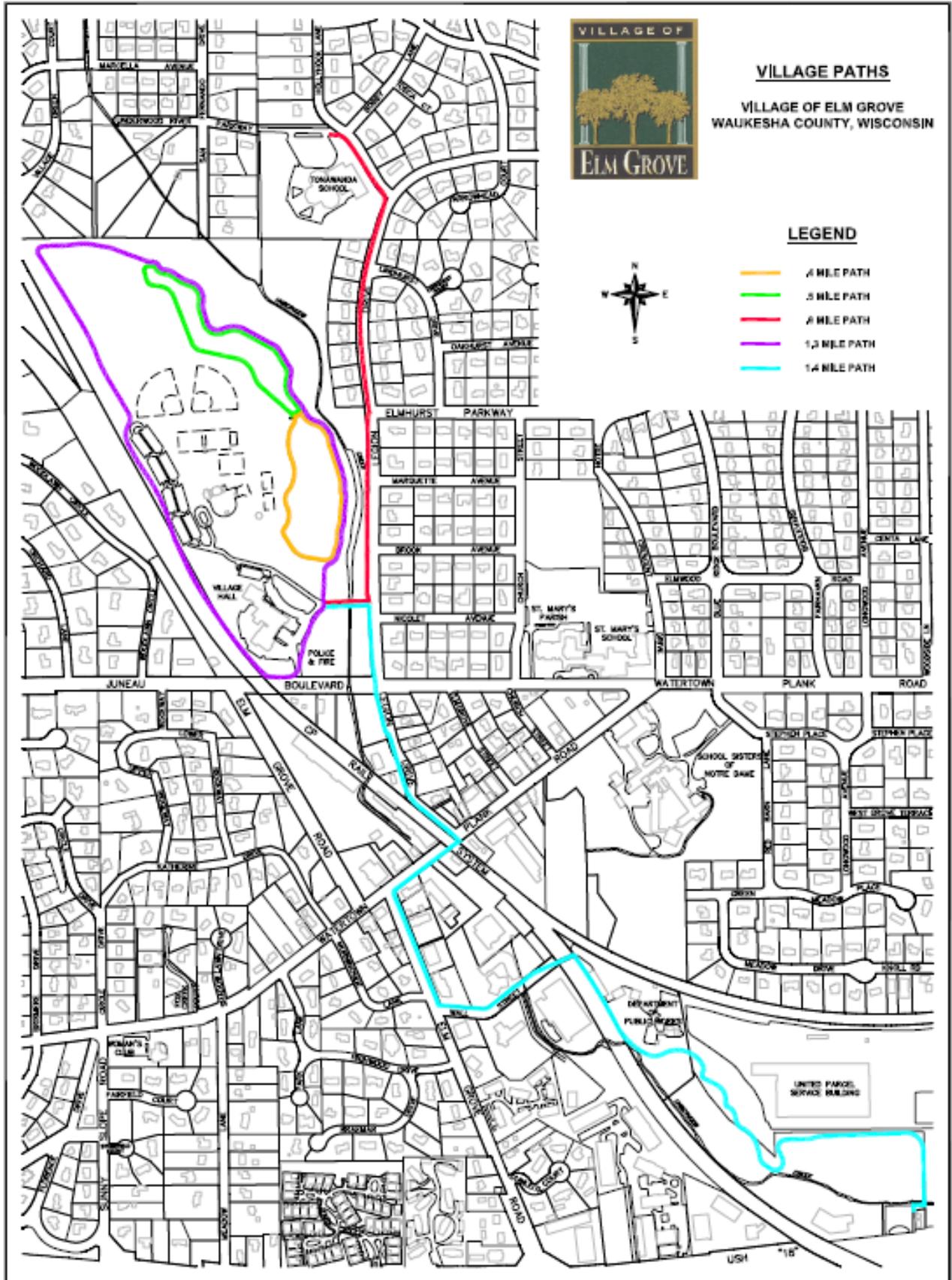
# APPENDIX C



Pool Drop-Off Stone Feature Sketch



Landscape Plan



SOURCE: VILLAGE OF ELM GROVE  
 BASEMAP SOURCE: WAUKESHA COUNTY PARKS AND LAND USE

APPENDIX D  
**2015 Park & Open Space Plan Community Survey**

.) How often do you use the Village Park? (Please check one box)

Daily **17.6%** Weekly **40.9%** Monthly **12.4%** Occasionally **21.9%** Special Events Only **3.9%** Never **2.3%**

2.) What are the ages of those in your household who use the Village Park or Village Pathways? (Please fill in the number of household member who fall into each age range.)

0—12 yrs **21.4%** 13-19 yrs **9.1%** 20-29yrs **4.7%** 30-45 yrs **17.3%** 46—60 yrs **21.7%** 61+ yrs **26.8%**

3.) Over the past two years, what Village Park facilities or features have you and/or your family utilized?

(Please check all that apply)

<b>8.7%</b>	Basketball Court
<b>10.9%</b>	Baseball Diamonds
<b>20.1%</b>	Sledding Hill
<b>10.1%</b>	Volleyball Courts
<b>36.7%</b>	Playground
<b>25.6%</b>	Tennis Courts
<b>14.8%</b>	Soccer Fields

<b>17.1%</b>	Fishing Pier
<b>18.8%</b>	Pond
<b>92.2%</b>	Park Pathways
<b>1.6%</b>	Frisbee Golf
<b>24.2%</b>	Gazebo/Pavilion
<b>48.8%</b>	Swimming Pool
<b>40.6%</b>	Open Space/Picnic Area

4.) Over the past two years, what Village recreational programs or events have you and/or your family attended?

(Please check all that apply)

<b>10.9%</b>	Adult Fitness Programs (Yoga, Pilates, Water Aerobics, etc)
<b>4.1%</b>	Adult Enrichment Programs (Photography, Finance/Investment, etc)
<b>19.5%</b>	Youth Sports Programs (Soccer, Swim Team, Tennis, Fishing, etc)
<b>3.3%</b>	Family Programs (Parent child classes)
<b>3.9%</b>	Senior Programs
<b>37.5%</b>	Tunes on Tuesdays
<b>43.9%</b>	Special Events (Easter Egg Hunt, 4th of July, etc)

5.) On a scale of one through five, one being poor and five being excellent, please rate your overall satisfaction with the following Village Park facilities or features.

- Basketball Court **Avg 4.0**
- Baseball Diamond **Avg 4.0**
- Volleyball Courts **Avg 4.6**
- Playground **Avg 4.4**
- Swimming Pool **Avg 4.3**
- Tennis Courts **Avg 4.4**
- Soccer Fields **Avg 3.7**
- Park Pathways **Avg 4.7**

Gazebo/Pavilion **Avg 4.3**  
 Sledding Hill **Avg 3.7**  
 Open Space/Picnic Area **Avg 4.4**

**6.) On a scale of one through five, one being poor and five being excellent, please rate your overall satisfaction with the following recreational programs and staff services.**

Adult Fitness Programs **Avg 3.9**  
 Adult Enrichment Programs **Avg 4.2**  
 Youth Swim Lessons **Avg 4.5**  
 Youth Sports Programs **Avg 4.3**  
 Village Special Events **Avg 4.4**  
 Camp Elm Grove **Avg 4.3**  
 Adult Softball Leagues **Avg 4.3**  
 Park Cleanliness & Maintenance **Avg 4.4**

**7.) Do you support expanding, improving, or linking the Village’s pathway/trail system to other communities and to regional trail systems?** Yes **61%** No **35%** **4% did not answer**

**8.) If you or your family use the Village-wide pathway system, what activities do you use it for?**

**9.) By what means of transportation do you and your family primarily use to get to the park? (Please select one option)**

Walk **43%** Bike **15.6%** Car **38.4%** Drop off **1.7%** Other \_\_\_\_\_ **1.1%**

**10.) Which of the following types of facilities and activities would you and your family most like to see expanded upon or added to the Village’s park system? (Please check one)**

<b>11.7%</b>	Active Recreation (competitive sports, lap swimming, running, etc)
<b>18.8%</b>	Passive Recreation (Birdwatching, enrichment activities, etc)
<b>5.5%</b>	Formal Programs (Swim lessons, Tennis lessons, softball leagues, etc)
<b>24.2%</b>	Winter Recreational Activities (Skating, Sledding, etc)
<b>28.8%</b>	Entertainment/Special Events
<b>23.5%</b>	Currently Sufficient
<b>15.6%</b>	No Opinion

**11.) Please list specific facilities/programs you and your family would like expanded upon or added to the Village’s park system:**

**12.) What other communities do you and your family visit for recreational activities or park use outside of Elm Grove?**

**12 a.) Why do you and your family utilize these outside opportunities?**

## APPENDIX E

# 2015 Parks & Open Space Plan Focus Group

## Questions & Answers

Total number of questionnaires completed: 35

### Age of person/people:

Youth 12

Adult 22

Senior 9

### Question 1: What vision/image do you see when thinking about the Village Park and where it will be 5 years from now?

- The same; Maintained the way it is with the usage and structure (15)
- Trees will be bigger and thriving (3)
- Expansion of the park (2)
- Splash pad (2)
- Enhanced pool facility
- I imagine the park will add some new additions in the next 5 years to help attract more people
- Modern and many people will enjoy it. More fun activities and more ways to participate
- Possible pool/playground/soccer field expansion
- Utilizing empty spaces more

**Question 2: Are there any park features, pathways, open spaces, aquatics, sports or recreation facilities or programs you feel should be developed, improved, or added in Elm Grove?**

- Splash pad (6)
- The bathroom and locker rooms could be cleaner and updated (4)
- Have ice skating (on pond?) (4) with a winter shack that is open on weekends
- Keep movies (4), music, and campout
- Ice skating would be awesome (3)
- More general shaded areas on the pool deck (2)
- Have a snack shop with beverages (2)
- More pathways, one going through soccer fields (2)
- Light the pathways at night and in the winter months, as well as plow the pathways so people can walk on them in the winter (2)
- Add garbage cans around pavilion, playground, pond, and soccer fields
- The basketball court could be improved with new baskets or balls available at the pool house
- No/None
- Cross country skiing path
- High dive
- Have paddle ball offered in the winter so it can get people out of the house in the winter months
- Fix the tennis wall so it is flat and has no bumps
- Mileage markers for around the pathways
- A bench or 2 along the pathway on the parking lot side, in order to better serve older adults who cannot walk as far without taking a break
- More benches

- boat rentals for the pond and rentals for tennis racquets, volleyballs, and basketballs
- More stocked pond and sell bait for fishing
- Eliminate more weeds around the pond, spray more often for weeds, keep area around pond much, much cleaner
- Fix the sledding hill so it is not so steep
- Make a railing for sledding hill
- Pumpkin carving contest
- More structure and discipline for the kids on the USTA tennis team and swim team, also more competition
- Expand the pool and have less deck space
- Get rid of the baby pool and replace with a splash pad
- More traffic signs in the parking lot, people drive to fast
- No parking for cars on the east side of the park on legion drive
- More lounge chairs for the pool deck
- Exercise stations like there used to be
- Another dog drinking fountain around the walking pathways
- Water rentals- paddle boats, kayak
- Another gazebo
- More winter activities
- No more bikers. There needs to be rules as to what paths they can use (the wider ones) and the direction that they need to bike in
- Improved bathroom and locker rooms
- Cut the grass in the beginning of the summer. The grass gets really long and is hard to sit anywhere.
- Make a path in the woods from the hill to the bridge
- Lacrosse team and soccer team. There are no girl lacrosse teams around here (for teens)

- Dog park! Dogs cannot roam free in the park. They should have a fenced in space to play.
- Sledding hill less steep.
- Advertise more for all recreational activities- more signs, ads in local media, etc.
- Add an additional volleyball court intended for more scheduled pickup volleyball games

**Question 3: What populations or needs are not currently being served by recreation facilities and programs in Elm Grove?**

- Pretty good all around
- They are all being served 16
- I think that more activities at the pool would be a good idea to attract more families
- There is not a lot for the tweens/teens. Teen nights and organized activities such as teen movies or a dance in the gazebo.
- Dogs need to have a space to roam freely-dog park
- Older people don't come around here a lot
- Older people are not being served as well as others; more water classes.
- No response
- Non residents, not many attractions besides playground. Make it more accessible to Waukesha county residents
- Use the park for more community wide programs to make more of a tight knit community

**Question 4: During the next 5-10 years, what should be the top priorities for the Village in regards to Parks and Recreation? And why?**

- Reserved court time for pickup basketball games, volleyball games, tennis matches (2)
- Enhancing and updating pool facilities
- Continue family events

- More activities for teens, most of the programs here are for younger kids
- Keep the park cleaned
- Offer a variety of activities for all ages
- Expand the number and variety of programs as much as possible
- Keep the park clean and beautiful
- Invest on the kids
- Keep all of the recreation programs going
- The pool; it is plain and needs a kids area
- More movies in the park more often, or other events like that
- Canoe and kayak rental at the pond
- Use the pond more
- Make the pool better for all ages
- Making the most of empty spaces (hint- the soccer fields)
- Fixing up the pool area and making the most of the space
- Keeping the park a place for people of all ages to interact and do things
- Clean and keeping up on the maintenance
- Maintain the whole park and keep it up nicely
- Police the fishing better so it doesn't get over fished; more fishing areas and more types of fish
- Police littering around the pond better- trash around the pond a HUGE problem
- Draw more attention to the website and the Facebook page to gain more awareness of everything that is going on in the park and recreation; possibly add a twitter account
- More trees and a habitat for birds
- Keep the park and facilities maintained
- Focus on the Frisbee disc course, make it known to the public and make it bigger
- More play area for kids, especially the playground.
- Playground activities for slightly older kids-8-12

- More activities for kids in the park (special events), movies, music for the kids on Tunes on Tuesday nights. Something for the kids to do while the parents are also doing something
- Keep the dogs on the path and make sure they are being picked up after.
- Keep fishermen parking in parking lot and not on legion Dr.
- Make a sign for the Frisbee disc course so it is known about.
- Possibly add more holes for Frisbee disc golf along with adding a new sign
- Hot tub
- Programs where minors can follow people who work in the village and see what their jobs are like. Explore job options in the community.
- Maintaining the wonderful community it is. Keeping up the needs of the community as it becomes younger.
- Get a slide and high dive for the pool. Make the pool larger.
- Keep the budget available and ready for the new families moving in to prepare for expansion.
- Maintain the availability of resources we offer now

## APPENDIX F

# VILLAGE OF ELM GROVE RECREATION DEPARTMENT

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### VILLAGE OF ELM GROVE RECREATION COMMITTEE POLICY STATEMENT REGARDING PARK NAMING

#### PURPOSE

The purpose of the policy is to establish standard procedures and guidelines for the naming of public parklands owned and/or operated by the Village of Elm Grove.

#### AUTHORIZATION

The naming of sites shall be the function of the Village Board of Trustees, following a recommendation of the Recreation Committee. Diversity, balance and creativity will be sought during the review and recommendation of any adoption of names.

All requests for the proposed naming of a facility must be reviewed by the Recreation Committee. Only approved recommendations will be forwarded to the Village Trustees.

#### OBJECTIVES

- A. Provide name identification for individual parks, park area or park facility.
- B. Provide criteria for citizen input into the process of naming parks, park areas, or facilities.
- C. Insure that the naming of parks, park areas, or park facilities is approved by the Elm Grove Board of Trustees after receiving recommendations from the Recreation Committee.

#### SELECTION CRITERIA

Names submitted for consideration should provide some form of individual identity in relation to the following:

- A. The geographic location of the facility. This includes descriptive names.
- B. The outstanding feature of the facility.
- C. An adjoining subdivision, street, school, or natural feature.
- D. To honor a person or group:
  1. When a major donation has been made to the Village for a park wherein the donor stipulates a name as being a consideration of a donation, and donation is deemed suitable for recreational purposes, the Recreation Committee shall have the prerogative of accepting or rejecting such an offer.
  2. An organization, business, or group for whom a park is to be named should meet the following criteria:
    - a) It should not be political or religious in nature unless it has had a unique and important place in the area's history.
    - b) It should be a local organization, business, or group, unless if a nonlocal group, it has performed some outstanding service for the area.
- E. To show gratitude to an individual:
  1. When it seems appropriate to name a park in honor of a person, it should be one who has made a major contribution to the community and/or has been instrumental

in acquiring the area, and will be subject to the discretion of the Recreation Committee. The person shall be one or more of the following:

- a) An individual who has performed an outstanding service for the community (preferably in the area of parks and recreation).
- b) A local citizen who has become nationally famous for his or her contributions and/or accomplishments.
- c) A historical figure reflecting the area's history.

#### **NAMING PROCESS**

- A. A temporary name will be designated by the Village staff for identification during acquisition and/or development of the park area or facility.
- B. Working in cooperation with the Recreation Department, individuals, groups or organizations interested in proposing a name for a new, un-named park area or facility must do so in writing. This proposal shall be presented to the Recreation Director for consideration by the Recreation Committee.
- C. A written description of qualifications for the name being considered must be submitted at this time. This should include location of the facility, any outstanding features of the site, detailed biographical information of an individual being recommended for a name and a narrative explaining the justification for the naming of the facility.
- D. The Recreation Committee receives the request for naming and provides a recommendation of a proposed name for a facility to the Village Board.
- E. The proposal and recommendation for naming a facility will be posted in the Elm Leaves newspaper and comments from the public are requested within 60 days of the Recreation Committee recommendation.
- F. Following the conclusion of the 60 day period for public comment, the recommendation and any public comments will be forwarded to the Village Board of Trustees for action.
- G. This policy will allow naming of park contests to be held through various means that have prior approval of the Recreation Committee and Village Board.

#### **RENAMING A PARK**

- A. A park named for an individual should never be changed unless it is found that the individual's personal character is or was such that continued use of the name for a park would not be in the best interest of the community.
- B. Parks named for subjects, other than individuals, may be changed in name only if the current name is ineffective or inappropriate.
- C. The new name must follow the criteria allowed herein and will be subject to the discretion of the Recreation Committee and Village Board.

#### **POLICY REVIEW**

This policy shall be reviewed periodically, at the direction of the Committee, and, if necessary, revised to provide for a more practical, up-to-date, and responsible guideline for the selection of appropriate public park names in Elm Grove.